



# Corporate Statement

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## **Our Brand**

The basis for the success is the WMF brand. Ever since 1853 WMF has been turning cooking, eating and drinking into a real experience worldwide, in the home and in catering.

## **Our Customers**

The proximity to customers determines our actions.

## **Our Values**

Mutually shared values determine the quality of our cooperation.

## **Our Production**

In our core business areas we maintain and develop our company's own manufacturing operations at a high technological level.

## **Our Employees**

We promote the talents of our employees, expect efficiency and work together in an atmosphere of mutual trust.

## **Our Shareholders**

We are attractive to our shareholders.

## **Our Environmental Measures**

For us the responsible use of resources is a matter of course.