



Geislingen, February 2019

### WMF presents the Lono Multi Cooker 8-in-1

## **The culinary all-rounder for the whole family – wherever you are**

**Whether you're an amateur chef, a nutrition-conscious family, a gourmet with limited space, or simply a cooking enthusiast with a love for all-in-one appliances – the WMF Lono Multi Cooker 8-in-1 is a multitasking genius. With eight different programmes – including cooking, roasting and steaming – the all-rounder lives up to (almost) any culinary challenge. And thanks to its timeless design in matt Cromargan®, this sleek appliance is incredibly flexible – and not only in a figurative sense. No traditional hob is required, and all you need is electricity. That makes the Lono Multi Cooker 8-in-1 an energy-saver and flexible multi-purpose talent wherever you go!**

With so many healthy-eating trends today, balanced meals are still a huge priority for many households. But in the hustle and bustle of everyday life, people often have little time to prepare fresh and healthy food. Cooking requires amazing multitasking skills – the ability to steam vegetables to just the right level, to cook potatoes and noodles to perfection, or to prepare meat until it's juicy and tender. That's why it's good to have a partner at your side that can perform kitchen tasks independently and even better if you can use that partner for several different jobs: the WMF Lono Multi Cooker 8-in-1.

This device is a genuine all-rounder: with eight different programmes – quick cooking, slow cooking, roast, fry, steam, warm-up, rice cooking, boiling down – you can enjoy cooking just the way you like it. Operation is quick and easy thanks to the integrated control knob. The clearly structured menu appears on the simple display, where only the selected programme is illuminated. The Multi Cooker 8-in-1 has a capacity of 4 litres, enough to feed your family and maybe even the kids next door! Using the keep-warm function, food can be left in the cooker for when you feel peckish again later on. Depending on what you're preparing, you can make use of either the flexible cooking pot or the steaming basket, which includes a stand. Particularly practical is the handy measuring cup for measuring out ingredients accurately. All removable parts can be cleaned in the dishwasher after use.

### **And on the go?**

You know how to cook in your own kitchen, but how about during a holiday with the kids? Preparing a meal often needs a little imagination, and even more so on an outdoor vacation. One big trend for travellers at the moment is glamping. Formed from the words "glamour" and "camping", glamping certainly lives up to its luxurious-sounding name. From an elegant, air-conditioned tent or luxury hammock to a high-tech caravan, glamping is all about how style meets nature, and should be as sustainable as possible. A warm and cosy sleeping area, a clean and comfortable bathroom, internet access and scenic lighting are just some of the perks of glamping compared to a regular camping holiday. But when it comes to food and drink, glampers are usually left to their own devices. It's easy to pack a bottle of wine for a romantic evening by the campfire. But preparing tasty meals to feed hungry mouths requires time and flexibility. That's why it's the perfect job for the Lono Multi Cooker 8-in-1. The device doesn't need much room in your car's boot, and since it runs on electricity, it can be used wherever you go – even when you're on holiday. And thanks to its eight different programmes, everyone in the family can enjoy their favourite dish on the road. So what are you waiting for? Find a socket, connect the cooker, and enjoy!

### **Design and features**

- Housing made of high quality Cromargan® matt
- 1.100 W power max; Usage volume 4.0l; Capacity 6.0l
- Eight cooking programs: Quick cooking, slow cooking, roast, fry, steam, warm-up, rice cooking, boiling down
- WMF easy handling by intuitive turn-button and simple control

## Press release



- LED display, rotary push button and icon based user guidance
- Automatic keep warm function and delayed start function
- Non-stick coating, removable cooking pot, dishwasher safe



### Product range and material

#### WMF Lono Multi Cooker 8-in-1

Material: Matt Cromargan®

Available from: June 2019

### About the WMF brand

The WMF brand has been setting standards with its innovations for more than 160 years. It is also an important source of inspiration within the market. Its products, their exceptional design, perfect functionality and highest quality whet the appetite for wonderful culinary experiences: from preparing and cooking through to dining and drinking – four moments in which the WMF brand sits at the heart of the customer's life. WMF products make cooking a pleasure. From preparing ingredients using kitchen knives with precise cutting performance and cooking with innovative cookware through to dining with stylish cutlery, decanters and table accessories, products from the WMF brand transform all these moments into something special. WMF is a brand within the WMF Group headquartered in Geislingen an der Steige, which has belonged to the French Groupe SEB consortium since the end of 2016.

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