

## Press release

Geislingen, February 2019

### **KAISER Inspiration Bundform pan Tart and tartlet**

## **Endless possibilities – the pan for creative bakers**

**Is baking an exact science? Amateur bakers aren't so sure. After all, they know how much fun it is to experiment with creative ideas and artistic designs for their delicious creations. Now, inventive bakers have finally got a platform to express their sparkling creativity. With the KAISER Inspiration Bundform pan Tart and tartlet, they can dream up eight separate cakes that, thanks to multiple baking cavities, can be coated and decorated in any way they please.**

### **The right topping for each tiny cake**

Wouldn't it be great to bake lots of small cakes in a single pan? With the KAISER Inspiration Bundform pan tart and tartlet, you can do just that! Our Product of the Year 2019, the form's individual baking cavities allow eight separate cakes – two of each design – to be baked at once. These can be easily separated with a knife so that the finishing touches can be made to each individual creation. The possibilities are endless: whether it's chocolate, marble or lemon, any cake dough can be the base for a range of imaginative toppings and decorations. The mould on top of each cake makes it easy for baking buffs to add heaps of extras and holds everything securely in place – from tasty toppings like fresh fruit and rich buttercream right up to extravagant fondant ornaments and cute marzipan animals.

The result? Something for every taste! The pan's new, unique bundt-cake design is made of sturdy cast aluminium. Immaculate workmanship and the strong, high quality material make the pan incredibly stable and robust. The pan's non-stick properties play their part too: once done, each cake can be easily removed before being cut into individual portions.

### **Product range and material**

#### **KAISER Inspiration Bundform pan Tart and tartlet**

Material: Non-stick coated cast aluminium  
Size: 26 cm  
Available from: August 2019



### **About the KAISER brand**

The KAISER brand is all about a passion for baking and a love of home cooking, as well as inspiration, creativity and pleasure. For 100 years, the brand has been a reliable partner for the home baker. It offers suitable equipment for each stage of the baking process: preparing, baking, decorating and serving. This includes baking pans and accessories for sweet and savoury baking as well as classic and modern cakes with creative fondant decorations. The KAISER brand is part of the WMF Group headquartered in Geislingen an der Steige, which has belonged to the French Groupe SEB consortium since 2016.

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