

Press release

Ambiente 2020



Geislingen, February 2020

Refreshment with style – anytime, anywhere:

WMF Waterkant drinking bottle series



With Waterkant, the WMF brand is showcasing a new (BPA-free) drinking bottle series at Ambiente. The bottles are perfect everyday companions, which – thanks to three individually interchangeable drinking attachments, various materials and different sizes – can be adapted not only to every taste but also every requirement. This means that the Waterkant bottles and attachments can be combined as required.

Reusable drinking bottles are now more than just a lifestyle product – anyone who owns one has chosen an environmentally friendly and sustainable alternative to drink cans and single-use bottles. And they can also save money. “To-go” drinks are still in great demand – with Waterkant, the WMF brand is now offering both a stylish and functional alternative to single-use products.

Elegant, timeless and suitable for everyday use: Waterkant material versions

Tastes are different – so too are the requirements of a drinking bottle. The series includes four different bottle bodies with different heights and capacities made of

- Cromargan® stainless steel 18/10
- Glass with a stylish black casing

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- Tritan, which is particularly suitable for children due to its breakage resistance and also comes with stickers to personalise the bottle
- Double-walled version iso2go, which keeps drinks warm for up to 6 hours and cold for up to 12 hours

The different versions are available with a capacity of 0.35 to 0.75 litres. They are also suitable for carbonated drinks and are 100% leakproof.

Mix & Match says it all

What's really special about the series is that the three different drinking attachments fit on each of the drinking bottles and are also available separately. The twist closure is easy to open and close. With the sports closure, the lid can be easily opened and closed with one hand. And the Auto-Close drinking attachment offers maximum safety – the lid closes automatically so it's also ideal for children.

WMF Waterkant iso2go:

Thanks to its double-walled structure, the elegant Waterkant iso2go made of Cromargan® keeps drinks warm for up to 6 hours or cold for up to 12 hours. An additional version in single-walled Cromargan® without insulation visually complements the functionality of the drinking bottle in a classic look.



WMF Waterkant „iso2go“ with
Twist closure & Auto-close

The WMF Waterkant iso2go will be available in retail outlets from July 2020 at an RRP* from EUR 24.99 (single-walled from EUR 19.99).

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WMF Waterkant glass:

The stylish appearance of the WMF Waterkant glass with transparent level indicator and black silicone casing is not only a visual highlight, but is also perfect for virtually all situations.



WMF Waterkant glass with Twist closure

The WMF Waterkant glass will be available from retail outlets from July 2020 at an RRP* from EUR 24.99.

WMF Waterkant Tritan:

The Waterkant Tritan is a real all-rounder. Thanks to the unbreakable material, the practical bottle can be used for sports, on hiking trips or as a safe drink holder for children to use. The WMF Waterkant Tritan is also available with a capacity of 0.35 litres.



WMF Waterkant Tritan with
Sports closure & Auto-close

The WMF Waterkant Tritan will be available from retail outlets from July 2020 at an RRP* from EUR 22.99.

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Separate drinking attachments:

Twist closure RRP* EUR 5.99

Sports closure and Auto-close RRP* EUR 7.99 each

Available from July 2020

* WMF Group recommended retail price

About the WMF brand

The WMF brand has been setting standards with its innovations for more than 160 years. It is also an important source of inspiration within the market. Its products whet your appetite for wonderful food experiences with their exceptional design, perfect functionality and excellent quality. From preparing and cooking food to dining and drinking – four moments in which the WMF brand sits at the heart of the customer's life. WMF products make cooking a pleasure. From preparing ingredients using kitchen knives with precise cutting performance and cooking with innovative cookware, to dining with stylish cutlery, decanters and table accessories, products from the WMF brand transform all these moments into something special. WMF is a brand within the WMF Group based in Geislingen an der Steige, which has been part of the French Groupe SEB consortium since the end of 2016.

Press contact

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