

KNOW-HOW

Visiting the WMF cookware production facility

STYLE

Profile of Danish stylist Signe Bay

ENJOYMENT

A pot for every kitchen in the world



"GERMANY'S NO.1 BRAND IN HOMEWARES" – that's us!

Every day, millions of people all over the world use WMF products for preparing, eating and cooking food. We are proud to be number one in Germany. And we won't be satisfied with anything less than the very best quality in the future either!



Know-how

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For more than 70 years WMF employees have had a good handle on cookware production





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Style





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An international star. Pressure cookers can be found in nearly every kitchen in the world

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Forged in Germany, at home everywhere

GERMANY HAS DECIDED: WMF IS THE FIRST CHOICE WHEN IT COMES TO KITCHEN KNIVES. IS THAT ALSO TRUE IN OTHER COUNTRIES? DISH PACKS ITS SUITCASE AND EMBARKS ON A DISCOVERY JOURNEY. KNOW-HOW



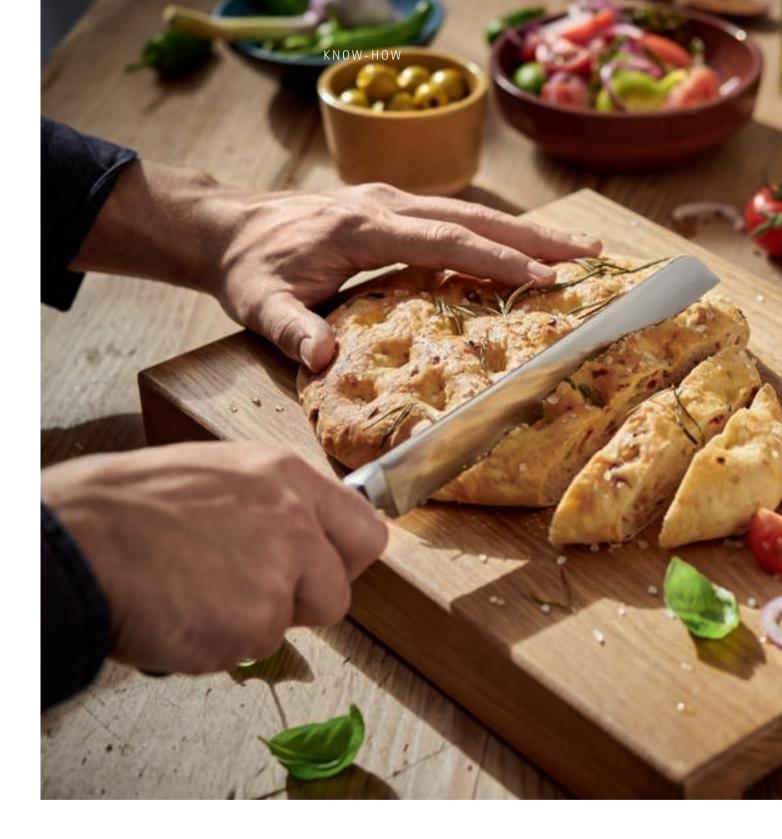
Dishes from the different Asian cuisines are particularly light and healthy.



The variety of Mediterranean cuisine makes it a favourite among many gourmets.



Berries, game and of course fish are what make Scandinavian cuisine what it is.



Mediterranean cuisine: Pure holiday feeling

Aromatic herbs, sun-drenched vegetables, the best olive oil and tasty cheeses make up the majority of Greek, Italian or Portuguese cuisine, which is as healthy as it is delicious. And people all over the world love a bit of tapas, which by the way originated as something very practical: Historically, the Spanish used to put an edible lid ("tapa" in Spanish) on their glass of sherry to keep the flies out. Even the fussiest of gourmets will find something in Mediterranean cuisine that's to their liking. The table often bends under the weight of the various dishes, from which everyone can eat as they please. Fresh salads and appetizers, traditional stews, fish and meat, as well as pizza and all the different types of pasta in Italy of course, are the best combination of healthy eating and enjoyment!



FOR MORE THAN JUST BAKED GOODS

The blades of a good bread knife can handle crispy crusts and are also easy on the sensitive insides of bread and bread rolls. The WMF double serrated edge ensures even halves every time and fresh bread can also be cut into smooth slices. The bread knife can also cut soft fruits or delicate vegetables such as tomatoes without crushing them.



tidy knife block with all the most important shapes and sizes of blade is the new status symbol in the kitchen – those who know about these things invest in high-quality knives. A survey by the German Institute for Service Quality (DISQ) shows that a higher price does not scare off people who have been won over by the quality of the new knives. Many of those surveyed were willing to reach a bit deeper in their pocket for a good kitchen knife. Almost 40 percent of customers spent EUR 50 or more on their knife, while 42 percent of those who owned a knife block spent at least EUR 150. And more than four-fifths of those surveyed said the performance of their knives made them worth the price.

QUALITY ASSESSMENT "VERY GOOD"

The winner of the survey and thus the most popular brand of kitchen knife is WMF. The company's range of knives performed better than its competitors when it came to price-performance ratio – 96 percent of users said they were happy in this respect. In addition to some very good results in terms of product quality and range, the brand's image is also perceived positively. What's more, the number of people who have ever been annoyed with WMF was the lowest of all the brands surveyed at 2.5 percent. Two other brands were rated as "Very good" in addition to WMF. Eight manufacturers were rated as SANAE (29) loves cooking traditional foods from her home country of Japan.



"Good", and the kitchen knives of a large Swedish furniture company ranked last of the total of 13 brands.

In Germany, product quality is paramount when it comes to buying knives. The DISQ testers revealed that around 86 percent of the people surveyed rated the quality of their own kitchen knives positively. "Because of the high levels of satisfaction, it is not surprising that over 95 percent of people surveyed said they would remain loyal to the same brand when buying a new kitchen knife," said DISQ managing director Markus Hamer.

WMF is increasingly adjusting to changing cooking habits and customs in order to be the first choice outside of Europe as well when it comes to kitchen knives. Take Asia for example: The two types of knives mainly used in the kitchen are choppers and slicers. A variety of food is chopped up using the chopper, also known as the Chinese chopper, while the slicer deals with the rest. That is why the first step in expanding WMF's knife range as part of the plans to move into the Asian market was to add a Chinese chef's knife, followed by a chopping knife.

SHARPNESS IS KEY

According to DISQ, most people surveyed use their kitchen knives on a regular basis – over 80 percent every day or several times a day. Only about seven percent of customers admitted to having been annoyed with their kitchen knife at some stage. The most common reason



A KNIFE FOR ALL OCCASIONS

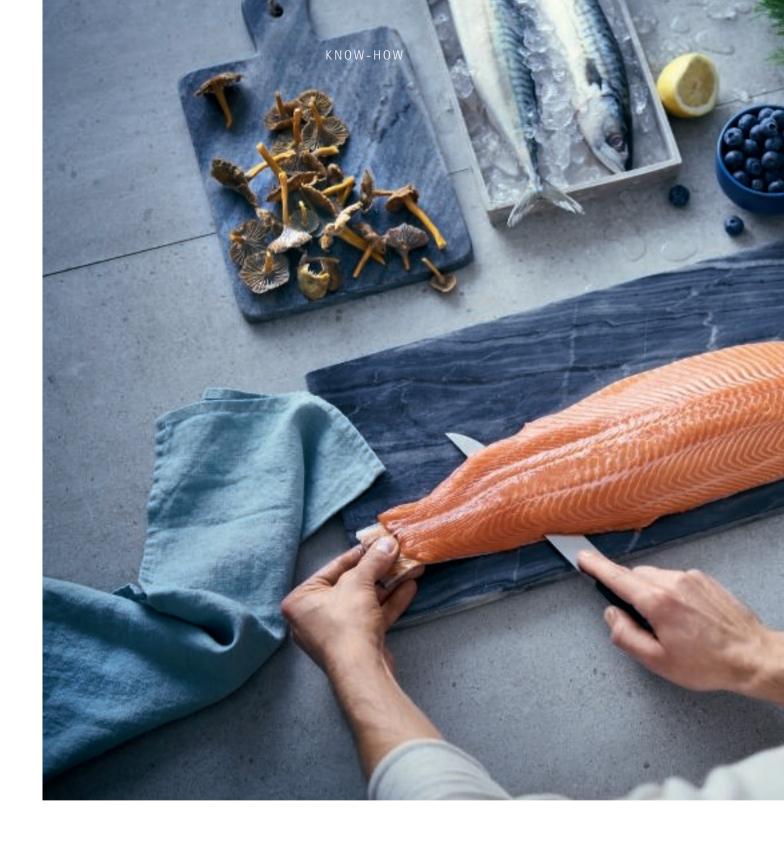
A generously sized chef's knife with an extremely wide blade surface is used in almost all steps of Asian cooking. This giant among knives effortlessly chops up fresh fish, crunchy vegetables and aromatic herbs – for every meal of the day.





Asian cuisine: Vitamin bombs with many variations

Asian cuisine, from India in the west to Japan in the east, from China in the north to Vietnam in the south and all points beyond, is especially varied and easy to digest. Fish and shrimp curries provide your body with valuable omega-3 fatty acids. Vegetarians in particular get their money's worth – whether it's Indian stews, fried noodles cooked in a wok, vegetable dishes with tofu or spicy salads with mango or papaya, sprouts and peanuts. Other Asian classics include tom kha gai from Thailand, a hot soup with coconut, chicken and vegetables, as well as all kinds of natural sushi. There are only two typical ingredients where opinions differ: Ginger and coriander are either loved or left out altogether.



Scandinavian cuisine: Fish is still number one

Scandinavian cuisine has become one of the most popular cuisines in the world. It is known for ingredients such as berries and wild game – and of course fish, especially in Denmark, Norway and Finland. Danish cuisine for example is very similar to what is commonly eaten in northern Germany. For example, lobscouse is also eaten on the other side of the Flensburg border. A typical Danish dish is smørrebrød: Slices of bread with herring, crabs, roast beef, onions, pickles and a whole host of other ingredients. The national dish however is known as torsk – cod with boiled potatoes and mustard sauce. Norwegians on the other hand love a bit of cheap herring, salted and dried cod as well as lutefisk – dried fish that has been soaked and then cooked.



SOMETHING SHARP FOR SOMETHING TENDER The flexible and extremely precise blade of a filleting knife separates fish fillets from the skin and bones. It is also just as well suited for preparing and portioning meat because of the way it severs the fibres cleanly.



 (33) has gone fishing with his Dad from an early age – and likes cooking fresh fish as often as he can.

given for this is blunt blades. However, around two-thirds of the people asked also said that they rarely sharpen their knives despite frequent use or had never sharpened them. So the frustration felt by some customers as a result of blunt blades is also partly of their own doing.

CRAFTSMANSHIP AND INNOVATION

WMF does everything it can to ensure that the owner of a knife only needs to resharpen it much later on, and then only rarely. The company refines its kitchen knives so that they stay sharp for a long time. The Performance Cut technology is a special method incorporating an exact grinding angle for precise results. Each red-hot piece of steel to be processed into a kitchen knife is first processed across its whole length with a mechanical forging hammer under 3000 tonnes of pressure. The knives are then subsequently placed in the furnace. This heat treatment changes the structure of the blade steel. The steel becomes harder and can be ground to a sharper angle than was previously possible. During the final sharpening process, the precision technology ultimately creates knife blades that are significantly sharper - and which stay that way longer. This way, WMF blades with Performance Cut technology achieve twice the sharpness level that the DIN standard requires for cutting performance!

KITCHEN KNIVES



A short blade guide

THERE IS THE RIGHT KNIFE FOR EVERY PURPOSE

Paring knife: The beak-shaped blade adapts to every curve and removes a thin layer of beel from the fruit.

Utility and larding knives:

two knives. The short blade of the utility knife allows you to peel, cut and prepare salad, fruit and vegetables. The long point of the larding knife makes deep cuts into any kind of meat.

hef's knife

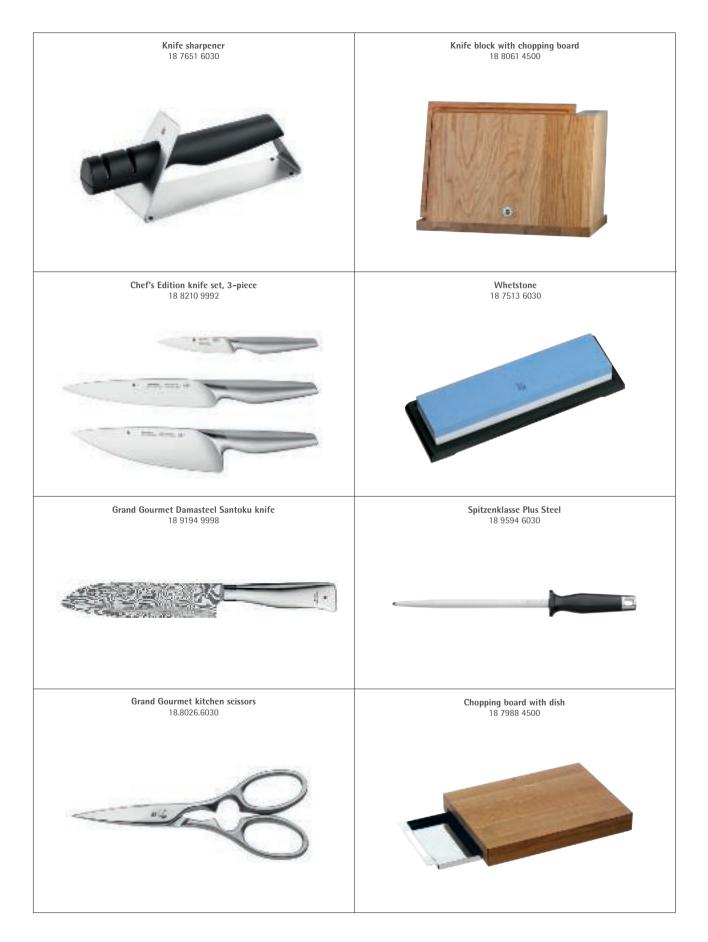
with the chef's knif You can also use th wide, strong blade to chop herbs or nuts. The broad side of the blade flatter everything – even schnitzel, which is already thin when it goes into the frying pan. for creating hot and spicy wok dishes and wafer-thin sushi: This unbelievably sharp knife cuts and chops meat, fish, vegetables and herbs.

Bread knife: Listen to the crispy sound as the long powerful blade rips through the hard crust and cuts fresh bread into smooth slices. The beautiful double serrated edge is exclusive to WMF knives. It makes sure that you can cut even soft fruits with the bread knife without crushing them.

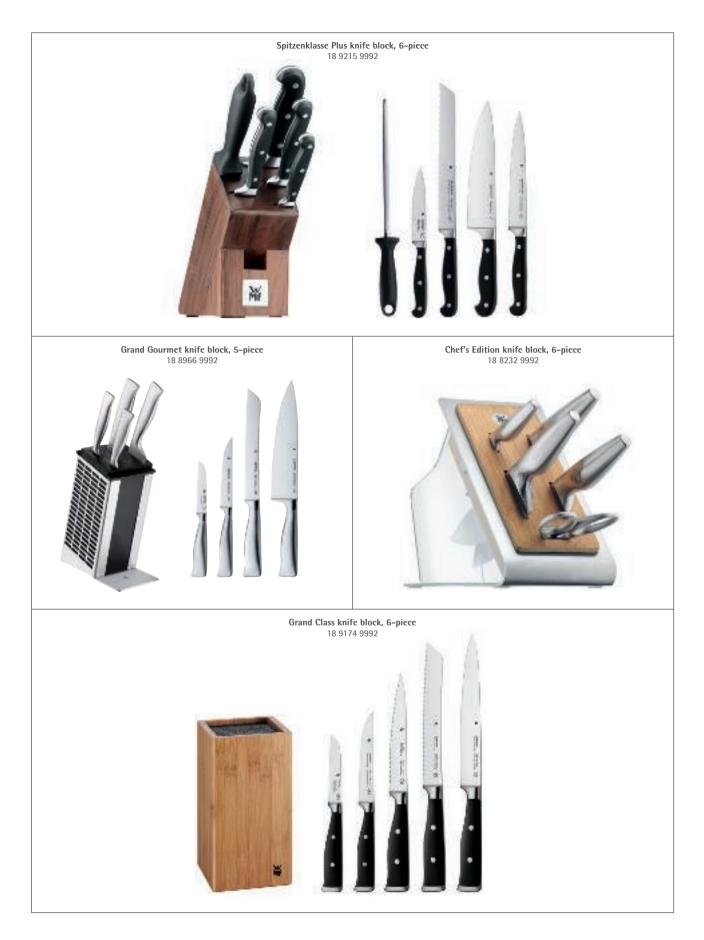
Chinese chef's knife: This impressively large knife is used for everything in China: cutting, chopping and dicing, for meat, vegetables and herbs – a magnificent addition to any kitchen!

Vegetable knife: Pull out the short, nandy blade to beel and cut fruit, vegetables and mushrooms.

KITCHEN KNIVES



KITCHEN KNIVES





A kitchen full of **PROFESSIONALS**

A RECIPE FOR SUCCESS BY STAR CHEF SONJA FRÜHSAMMER: TRANQUILLITY, FRESH INGREDIENTS AND A DIVERSE RANGE OF KITCHEN GADGETS.

hoever wants to know something about Sonja Frühsammer needs to speak to her husband Peter – or observe her at work in her kitchen. To watch how she calmly and cautiously whisks the herb broth into a froth with such concentration, looks at the carrots and then reaches for the purple ones, peeling and cutting them into fine slices. "Don't they look pretty!" she says, adding: "But somehow they also taste a bit boring." She then drizzles a little oil on top out of a marmalade glass with vanilla pods at the bottom. "Yes, that's vanilla oil, I just put some pods in a neutral oil to make that," she says succinctly. When Sonja Frühsammer talks, everything seems easy,

done as a matter of course, without a trace of pretension. For example, that she was born in Australia, went to school in Berlin, studied mathematics and physical education for a couple of semesters and then realised that she liked cooking more. Also, that she trained in the company guest restaurant at Siemens which had its own French chef in the kitchen, was hired by the Berlin gourmet restaurant "Alt Luxembourg" right after, had two children in her first marriage, met Peter Frühsammer and is now one of the few female chefs in Germany to have been awarded a Michelin star. "It wasn't my goal to become a star chef, I just wanted to do what I enjoyed," says Sonja Frühsammer. What's her secret? She lets out an embarrassed giggle and shrugs her FRESH AND SHARP Star chef Sonja Frühsammer loves fresh ingredients: "They just taste better." Her high-quality utensils such as the WMF Profi Plus peeler (far left on the left-hand page) and the truffle slicer, which sometimes doubles as a carrot peeler are equally as important. She also appreciates how no herbs get caught in the WMF Profi Plus flexi whisk ike they do in a traditional whisk.

.inja Frühenmer



PRECISION RIGHT DOWN TO THE LAST DETAIL Sonja Frühsammer relies on professional quality kitchen gadgets for preparing, cooking and serving food.

shoulders. "You have to be quick, have good timing and a clear head." And of course having the right ingredients is essential. "They're just tastier." She says nothing about talent or hard work.

TWO SIDES TO EVERY STORY

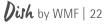
If you listen to Peter Frühsammer, you get a completely different perspective. "Sonja always has so many exciting things going on, she always has 1000 ideas running through her head, and she has the discipline to make sure that every plate sent out to the guest is perfect. "She loves doing things properly," he says. And she is also extremely hardworking and ambitious. Peter and Sonja Frühsammer are a dream team. He, once a star chef in his own right, is restless and messy. She, the quiet one, with friendly dimples in her cheeks, is the reserved perfectionist. He: "Sometimes when I call her over to the guests in the evening, she's still scrubbing the extractor hood with the staff." She: "A chef is only ever as good as her team – and I always clean my workspace myself."

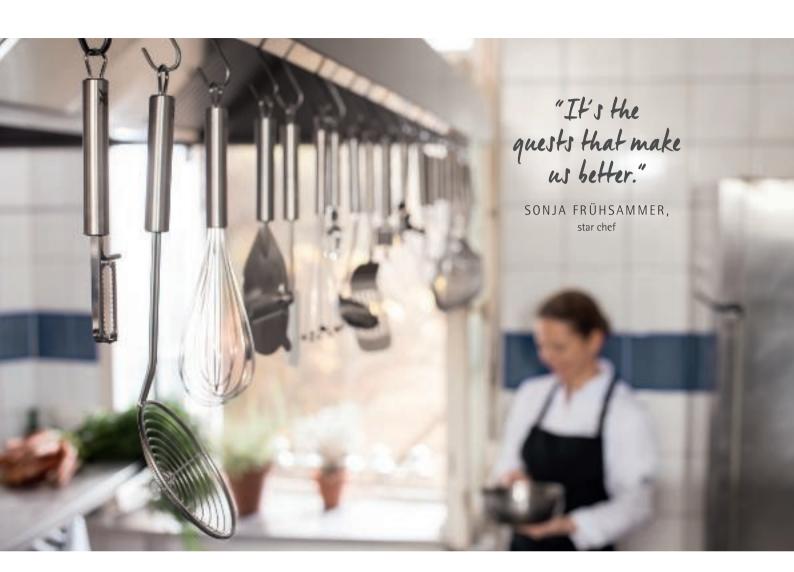
Sonja and Peter first met each other in 1998 at his catering company SerVino and it soon became clear that Sonja was the chef, Peter the host and sommelier. 13 years ago they took over the catering for the Grunewald tennis club in their imposing club house – at first for members only. In 2007, they set up their own restaurant there. "We're a tennis kitchen with a star," says the 48-year-old, another sentence that shows how unflustered she is. In the evenings there is Sonja's award-winning cuisine. In addition, the Frühsammers offer a lunch menu in the bistro attached to it. "Then I get to do some of the cooking as well," says Peter. Typical dishes on the lunch menu are hand-scraped Spätzle (a type of pasta) or pumpkin soup with zander. "A clear taste and cooked to perfection," is the way he describes it.

For Sonja on the other hand, every detail has to be right: The spray is used for the small flecks of carrot purée and the pipette for the fine oil, then she plucks a bit more green off the carrots and puts it on the plate. "Ideally we hope the guest will never forget the plate," is how she describes her motivation. "Both the decoration and taste should captivate the guest and transport them to another world."

UNPRETENTIOUS AND PLEASANT

Sonja Frühsammer loves trying out new things. That applies to tastes as well as gadgets. She uses the truffle slicer to slice the carrots, and looks on attentively at how the fine orange slices curl up. "I like using things for lots of different purposes," she says. Sonja Frühsammer loves eating as well - something she feels is a must for a chef. She and her husband eat out at least twice a month to get some inspiration, and they love travelling whenever they have the time. And then there are her Icelandic horses and her dog. Does she feel she's in competition with other chefs? No. "Berlin's a big enough place." Is she accepted as a woman in a male-dominated profession? "You always have to assert and prove yourself, whether you're a man or a woman." To get new ideas she browses through cookbooks or visits trade fairs. And then she makes another remark: "It's the guests that make us better." That's how unpretentious and pleasant haute cuisine can be.







A LOVE FOR DETAIL

In Sonja Frühsammer's professional kitchen everything has to be just right. Especially where the finish is concerned, the chef leaves no stone unturned – even when it comes to the last carrot green.



KITCHEN GADGETS



THE MASTER AT WORK Kai-Uwe König's job of pro-ducing round blanks calls for maximum concentra-tion and absolute precision. "Even the slightest mistake would make the material unusable," he says.

MMFGroup

For more than 70 years, the employees in the WMF cookware production department have had

A GOOD HANDLE ON THINGS



WHERE RAW FORCES ARE USED SENSIBLY The bases of all WMF pots are pressed with a force of up to 1300 tonnes at temperatures of over 500 °C. This is what makes them especially robust.

 particularly when it comes to manufacturing high-quality pressure cookers





RAW MATERIALS LINED UP All WMF pots have a TransTherm® universal base. Its core consists of solid aluminium for optimum heat conduction and storage.

THINKING OF THE CHEFS Foreman Wolfgang Wiedmann from the cookware production department always has the cooked food in mind when developing a new product: "Our aim is optimum cooking results with a high level of comfort for the user, minimum energy consumption and maximum safety."

olfgang Wiedmann works as foreman at one of the most modern production facilities in the world, where up to 6500 pots are produced every day. The 61-yearold has worked at the WMF plant in Geislingen since 1981, and is one of a total of 180 employees in the cookware production department. Every one of them has a key role to play because even though a lot of the work on the production line is done by robots, there are plenty of tasks in the process which can only be done by hand – to ensure the highest possible safety standards and product quality.

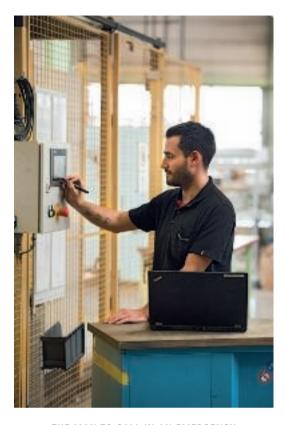
The staff here are especially proud of the WMF pressure cookers. Not only have they been awarded numerous prizes but also bear the coveted TÜV seal of safety. Their most extraordinary features are the sealing technology, which has been developed and constantly improved over decades, and the control system which is housed inside the handle. "You don't get that from any other manufacturer," explains Wiedmann.

The sophisticated handle system, which also has a number of safety functions as well as a wide range of functions for simple, quick and precise cooking, is made up of over 40 individual parts. Every handle is still assembled by hand here – a delicate job which requires maximum precision. It goes without saying that employees also put the same amount of care into manufacturing the actual pot. This job involves more than a dozen finely coordinated steps. This is in addition to checking the countless quality and safety features which must be strictly adhered to.

FROM THE COIL TO THE FINISHED POT

When you're holding the elegant piece of cookware in your hands it's hard to imagine that each pressure cooker starts out as a stainless steel band a few millimetres thick, rolled up into long coils. The round blanks are then punched out of these coils – circular discs which are later used to form the pot bodies. "Even here you need to be absolutely precise down to the millimetre," explains WMF plant operator Kai-Uwe König, "because even the smallest of deviations can damage the material and make it unusable."

The punched-out round blanks are then deep-drawn using up to 300 tonnes of force. This is how every WMF pot blank is formed. "The process of deep-drawing with stainless steel is very demanding," explains Wiedmann. "You need to have the right steel for it to work properly." As far as back as 1927, WMF developed and patented its own



THE MAN TO CALL IN AN EMERGENCY Dennis Fröscher works in process control and is part of the rapid response team in the event of technical failures. He says, "If it's an acute failure we'll come in and sort it out in the evenings, but our aim of course is to make sure that failures don't happen at all."



REAL CRAFTSMANSHIP Depending on the model, the handle on a pressure cooker consists of up to 42 different parts, which are put together by hand – a delicate job which requires maximum precision.



HIGH TECH UNDER HIGH PRESSURE Every pot is given its shape, a process whereby a circular blank is deep-drawn under up to 300 tonnes of pressure. WMF developed Cromargan® especially for this purpose back in 1927.



ISSUED THE TÜV SEAL OF SAFETY Every pressure cooker lid produced by WMF is tested under high pressure. The forces involved in the test are many times stronger than what a lid would be subjected to during regular use. But only if the lid functions perfectly under these extreme conditions is it issued the TÜV seal of safety. mixture of chromium, nickel and stainless steel especially for this: Cromargan[®]. It is a rust-proof material with ideal deformation properties. This means that the pot body can be *drawn* without damaging the material.

During one of the last steps in the process, the blank is given another essential quality feature: the TransTherm® universal base. It's not just embedded in pressure cookers but in every WMF pot. An aluminium core is embedded between the pot body and a magnetic stainless steel circular blank. The base, which is pressed with a force of up to 1300 tonnes at temperatures of over 500 °C is especially robust and suitable for all kind of hobs. The way it is designed also creates the optimum heat distribution inside the pot.

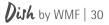
DESIGNED FOR ABSOLUTE PERFECTION

This is the final step in the manufacturing process, but the pots are far from being ready to hit the shelves. They are then given the so-called sun-brushed finish in one of the biggest interlinked robotic grinding machines in cookware production in the world, which gives the pots their unique elegance.

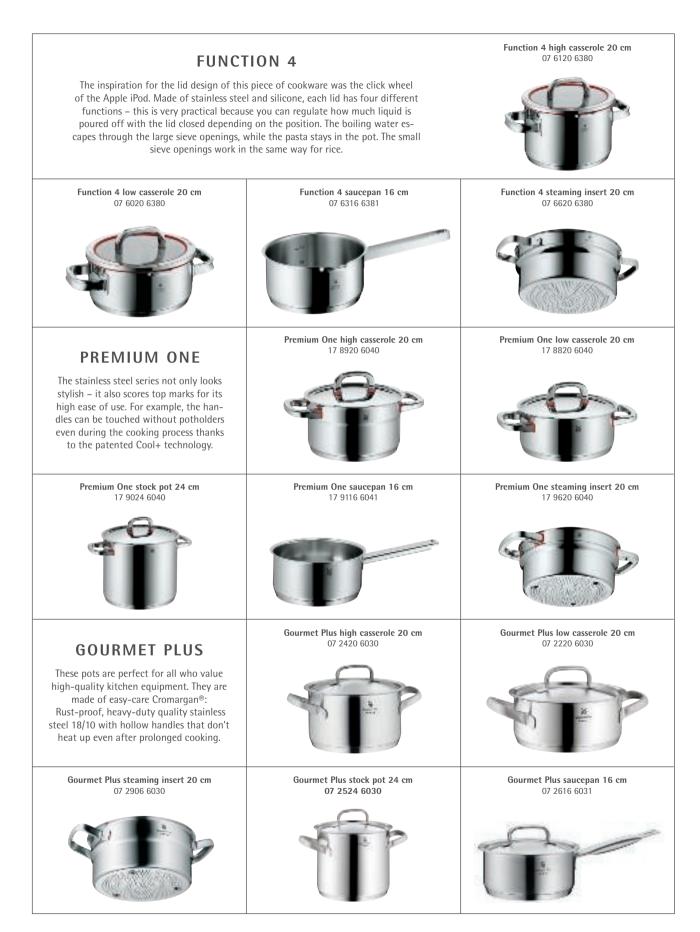
"There's no way a machine could do this job."

The quality control carefully checks that it has been applied 100 percent. "There's no way a machine could do this job," explains Matthias Moll, process engineer at WMF. Even the slightest irregularity would cause the pot to be rejected. "Here at WMF, we're perhaps a little bit too critical in this respect," explains Moll. "The customer wouldn't even notice such tiny flaws, but that's exactly the kind of thing that goes to show that we strive for absolute perfection."

Only now are the grip handles welded on and the base cambered. The base of the pot is pressed slightly inwards by a robot using a wooden stamp. If, for example, a pressure cooker is heated up at a later stage, the cambering offsets the expansion of the material in the base so that the pot doesn't shake. During the final step, an employee then fits the handles and carries out a final and comprehensive test of the functions and safety features. This involves putting the lid on a specially prepared dummy pot and placing it under high pressure. The forces at work during the test are several times higher than what the lid would be subjected to during normal everyday cooking. Only when the lid also functions perfectly even under these extreme conditions is it given the TÜV seal of safety. Incidentally, every pot is clearly marked with a batch number that has been assigned to it. This way, the entire batch can be recalled in the event of any quality defects. However, this has never happened even once in the long and successful history of WMF.

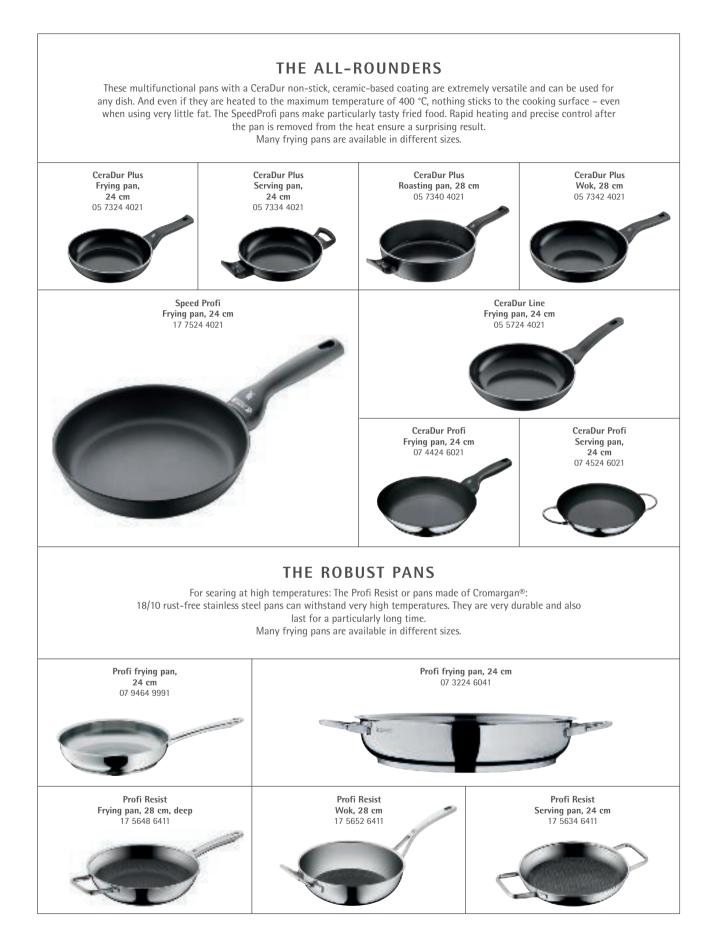


THE FINAL CHECK Edelmira Holzbrecher performing the 100 percent check, in which all the functions and safety features are checked on each pot. "Our team is the last stage in the process before the finished pot is packed up," she explains.













like imagining things – like how people live and what they do.

SIGNE BAY, stylist, photographer and creative director



Dish by WMF | 39





ART AT THE TABLE Flowers, colours and shapes as well as beautiful cutlery – WMF Corvo on the left – give every table that special something.





Dish by WMF | 41

SHE IS AN ONLINE SUPERSTAR – AND WORKS AS A STYLIST FOR WMF. BUT SIGNE BAY DOESN'T JUST CREATE ATMOSPHERIC PHOTOS OF CUTLERY, SHE DESIGNS ENTIRE WORLDS AROUND IT.

igne Bay is famous – at least on Instagram, where she has around 300,000 followers. When you look at her pictures you immediately know why. The Dane's photos are beautiful, atmospheric and very unique. So unique in fact that even the entire editorial team of Vogue recently declared themselves to be die-hard fans of hers. Just a couple of years ago, Signe's day job was working as a music and English teacher; photography and styling were just hobbies she was passionate about.

The blonde Dane with the ponytail is wearing a bright red sweater and laughs a lot. She looks unassuming, happy and extremely likeable. She enthusiastically shows us the large window in her studio in Copenhagen, which was once a stamp factory. All windows here face north. That was extremely important for the mother of two because she prefers working with natural light. "You can honestly see the northern light in my pictures because they are somewhat melancholy," she says, explaining her style.

FROM SET DESIGNER TO SOCIAL MEDIA SENSATION

She prefers to describe herself as a "creative storyteller" because she is a stylist, photographer and creative director all in one person. "I've always had a vivid imagination, I like imagining things – like how people live and what they would do," says Signe. Even as a child, she was creative, and developed a love of music, theatre and photography at an early age. About four years ago, she began posting her pictures on Instagram because she wanted a space where she could showcase her photos. Signe never imagined that she would become so successful. Even during her career as a teacher she was always involved in creative pursuits. She designed and built sets for the plays and musicals put on at the school.

Most recently, Signe created settings for entire WMF cutlery types in her unmistakable style. Her arrangements are a wonderful inspiration when it comes to styling. They show how a unique look can be created out of a timeless classic, an elegant yet simple or expressive and distinctive cutlery model, matching cookware and individual accessories. To do this, Signe has tried to develop a whole story around the product. "I thought about who buys this cutlery and what his or her life is like," she says, explaining her work. This is how she knows what the table as a whole should look like – and she even has an idea of the entire home. "All of that is in my head," sums up Signe.

SOUGHT AND FOUND

She loves working with high-quality materials and products. What impresses her most about WMF cutlery is its quality. Each individual part is first class and made from extremely good materials. In addition, there is also matching cutlery for every occasion. "Virginia for example would be perfect for a woman who is interested in design. This is why I used some very stylish accessories and paid a lot of attention to graphic shapes," explains Signe. Premiere is traditional but exclusive, and has a modern twist. For the creative storyteller this requires a stiff white tablecloth. It's a different story for the calm, casual Atic cutlery. This goes well with a linen cloth which can be a little bit wrinkled, as well as artichokes, bread and an olive branch for example. The work that Signe does for WMF is particularly varied, which is what makes it so much fun. "I'm very happy indeed that WMF found me," she says.

Searching for things and finding them are things the stylist does a lot of in her free time. "I spend a lot of time at flea markets and antique markets, and I'm always on the lookout for props." She also spends a lot of time in Italy, and describes Rome as her second home. Rome is where she studied, fell in love and then lived for two years. Signe is still so fond of Italy today that she tries to go there every three months. The Italians are well known for eating well, something which Signe herself is also passionate about. "I love eating, especially healthy eating. I eat a lot of fruit and vegetables, I think that's what keeps me fit," she explains with a smile on her face.

WHAT MAKES THE PERFECT TABLE

Of course it's not just what the stylist eats that's important to her, but the environment she eats it in. What does the perfect table look like for you? "That's something very individual. It should be a personal choice, it should give an idea of what kind of person lives there. Actually the most important thing is that it looks inviting," says Signe. Her followers can see what she means by this by checking her updates on Instagram every day.



STYLE





FOODIE LOOK At the heart of Signe's arrangements are fresh and tasty ingredients. "I love eating, especially healthy eating," she says.



CUTLERY





A perceptible difference

Cutlery must still look beautiful even after many years of use – no matter how often it is used and washed. This is why WMF has been producing cutlery out of Cromargan® for 80 years – "Crom" because the steel has a particularly high chrome content and "Argan" because the cutlery has a silver-like appearance.

The benefits of the material are obvious. It is acid resistant, rust proof, tasteless, easy to care for, dishwasher safe and has an almost unlimited shelf life. Since 2007 things have gotten even better: WMF developed Cromargan® further to create Cromargan protect®. The benefits of Cromargan® have been enhanced by a further characteristic: It is extremely scratch resistant. Even frequent heavy-duty use can't damage the material. That means that polished surfaces remain shiny and matt surfaces remain matt.



CUTLERY - DESIGN ATTITUDE



CUTLERY - CASUAL LIVING



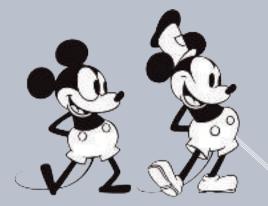
CUTLERY - NEW TRADITIONAL



A mouse turns

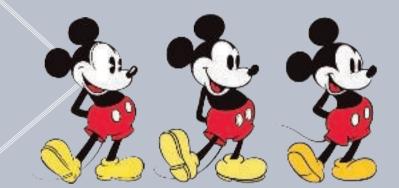
CHILDREN'S CUTLERY IS OFTEN DECORATED WITH HEROES FROM COMICS OR CHILDREN'S BOOKS. IN 2018, THE MOST FAMOUS OF THEM IS CELEBRATING A MILESTONE ANNIVERSARY – HAPPY BIRTHDAY, MICKEY!

> **94 percent** of all children between the ages of 4 and 12 are familiar with Mickey Mouse. So, in 2018, quite a few fans are set to wish the smart mouse all the best on his birthday. He has had a career like no other and is loved like no other mouse. That's why Mickey is the first cartoon character with his own star on the Hollywood Walk of Fame. He got it in 1978 for his 50th birthday. So let's wait and see what he gets for his 90th!



1928 At the end of the 1920s, the cartoon film artist Walt Disney invented "Oswald, the lucky rabbit", onlyto lose the rights to the character the following year. He decided to make a new start – with a mouse called Mickey! "I only hope that we don't lose sight of one thing - that it was all started by a mouse."

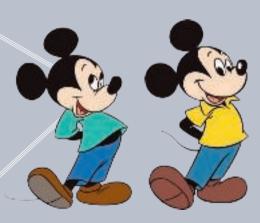
WALT DISNEY



1940 "Fantasia", with Mickey as the Sorcerer's Apprentice, was the third full-length cartoon film from Walt Disney Studios.

1930-1938

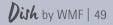
It was in his early years that Mickey Mouse underwent a noticeable visual transformation. Between 1928 and 1938, the black-and-white mouse became a hero in red trousers.



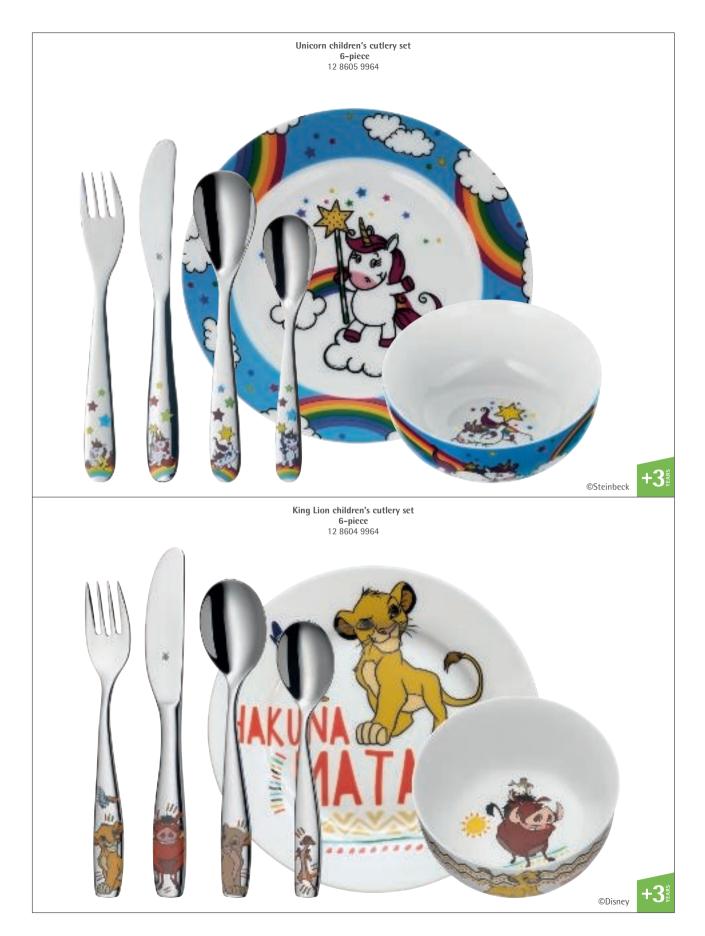
1950–1966 Over the years, Disney continued to develop Mickey's appearance. And his adventures continue to enthral one generation after another.



2000 Again in red trousers, but now in 3-D, Mickey is still a hit in the new millennium.



CHILDREN



Dish by WMF | 50



Dish by WMF | 51

STYLE

WELCOME

NATURALLY WE ALWAYS ACCEPT KIND INVITATIONS. BUT WHAT SHOULD YOU BRING FOR THE HOST? A FEW SUGGESTIONS, GUARANTEED NO FLOWERS.

FOR NEW PARENTS

TIPNE'L AVAL

The nights are shorter when there is a newborn in the home – this screams out for an extra caffeine kick! Hand filter coffee pot & roast coffee, e.g. from a local roasting plant like Codos in Hamburg

STEAKS MEISTERSTÜCKE FÜR NÄNNER

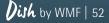


JUST LIKE IN ITALY Before pizza or pasta – or simply with red wine. Nuova perforated serving spoon 16 cm & olives, e.g. from Calabriamia Attina

JUST BECAUSE Fresh fabric for the dressed table: Tavola napkin ring set of 2 & high-quality fabric napkins

FOR MEN WITH TASTE

High-quality meat tastes great 365 days a year. Nuova 12-piece steak knife and fork set & BEEF! Cookbook "Steaks", Tre Torri Verlag, available in bookshops



ire Torri

FOR TAKING WALKS Keeps drinks and connois-seurs warm: Insulation cup 0.35 l Impulse stainless steel, herb/tea infuser and loose tea, e.g. just t N° 24 Organic Black Assam Tea via just-t.de

BECAUSE SOUTHERN

CAN BE ANYWHERE Suggestion for the next invitation to a Swabian or Bavarian evening:

Spätzle press/potato-masher , different coloured potatoes from the market Et a tea towel, e.g. Jasmina Blue via pinkmilk.de

PARTY SPICES Fresh herbs liven up buffets and cocktails – and add a decorative touch: Herb scissors & herbs in a pot, e.g. from the weekly market

Vislin Ela

THE RIGHT

UNTRACTOR . SUPERB

Sec.

e

FOR WELL-OILED KITCHENS High-quality oil is the new champagne: Salad servers Nuova 25 cm Et a spray oil, e.g. Quattrociocchi Americo Superbo Bio via olivenoele.com

CARIBBEAN FEELING TO BRING ALONG

Just as tangy as an afternoon at the beach bar: Pineapple cutter Hello FUNctionals & t-shirt with pineapple print, e.g. from Inct Apparel

Breslan

Measuring just 29m², this apartment designed by Polish agency 3XA includes a separate bedroom. The designers created the space needed by cleverly incorporating living, cooking and eating in one area. A small bar with two stools can be used as both a dining table and a desk as well as a partition between the kitchen and the living room – just one inspiring concept from the design book "Small Homes, Grand Living" published by Gestalten Verlag.

86

107

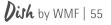
1

Less is NORE

HOUSEHOLDS AS WELL AS KITCHENS ARE BECOMING INCREASINGLY SMALLER AROUND THE WORLD. THIS TREND GIVES THE WMF KITCHENminis® AN OPPORTUNITY TO SHINE.



ONE EGG – MY EGG Gift idea: A stylish miniature 1-egg cooker and egg cup as a set.





or years, designers, architects and creative residents the world over have come up with imaginative approaches in response to a key trend: people are increasingly flocking to cities with limited living space. This means there are more and more small apartments – due in part to the fact that a traditional large family living in a property has not been the norm for some time now. The current hype around "tiny houses" embodies the principles of minimalism and combination: how to make the most out of small, narrow or low spaces - whether by choice or through necessity.

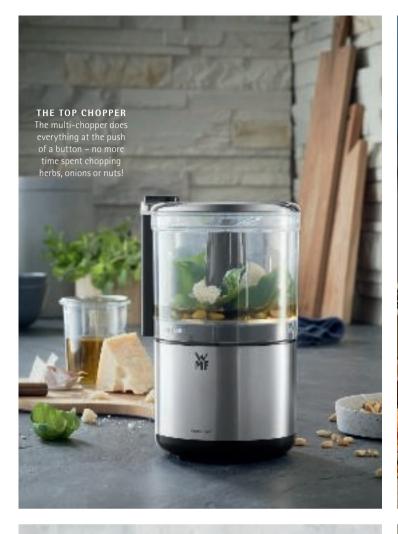
"Compact living is creating a new standard," says architect Sigurd Larsen in the preface to the book "Small Homes, Grand Living". It shows selected examples of work that have improved the quality of life in small spaces. To illustrate this using a current concept, Larsen offers an example from design-conscious Northern Europe: "samtalekøkken" ("conversation kitchen"), an 85-cm high, free-standing kitchen island that can be found in many modern houses in Scandinavia.

Product developers – such as WMF – are also focusing on trends for compact living and are working on modern solutions for small households. Space-saving, practical, simple: the WMF KITCHENminis[®]. They work just as well as larger appliances, fit in small kitchens, and can be combined as desired. Whether for eating at home or on the go: all 22 Minis allow you to prepare a rich variety of dishes. Revealing a love for detail in terms of design and functionality, they are the perfect companion for smaller households and create a cosy ambience in the kitchen.

Even at breakfast time, mini appliances keep your home tidy. The compact, spacesaving filter coffee machine for five cups with thermal jug made of high-quality, matt Cromargan® fits in harmoniously in even the smallest kitchen. For those in a







HOT RICE Cook a variety of dishes in the rice cooker and safely transport them in the to-go lunch box.



¥

20

FULL STEAM AHEAD FOR VITAMINS The steam cooker provides healthy meals packed with nutrients.







hurry, the integrated thermal drinking cup can be placed directly under the filter. And if nobody is around to brew the coffee, the 24-hour timer ensures you wake up to the aroma of a fresh batch.

INCLUDES TO-GO SOLUTIONS

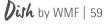
The WMF KITCHENminis® range also includes stylishly designed appliances with to-go boxes. The automatic dryer has up to five layers, which are the equivalent of around two baking trays, for drying fruit, vegetables, meat, herbs and mushrooms virtually overnight. An absolute highlight: thanks to the exclusive muesli bar silicone mould, healthy snacks made of fruit, nuts and grains can be conjured up quickly and easily. The rice cooker is the ideal choice for wholesome meals. It is also suitable for cooking many legumes and popular superfoods such as quinoa. It comes with a steamer insert for vegetables.

In addition to space-saving products, WMF KITCHENminis® also offer solutions for the needs of city-dwellers. Urban living in 2018 continues to be shaped by the growing trend for healthy eating and carefully prepared ingredients – and not only at home. This is where some of the advantages of WMF KITCHENminis® come into play: all homemade dishes can be packed up and transported easily and enjoyed on the go.

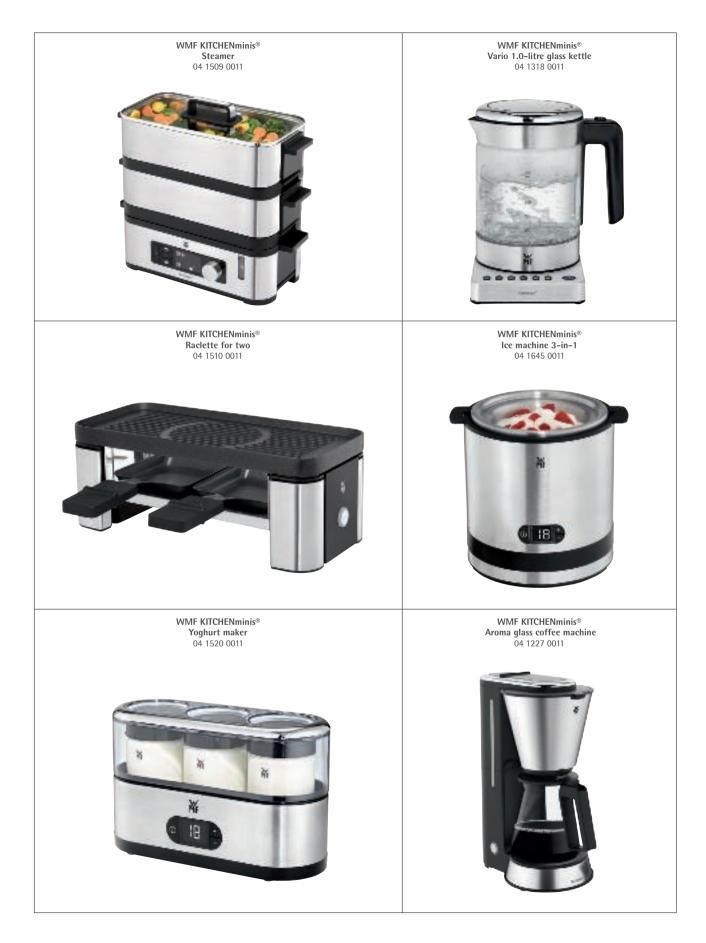


RECOMMENDED READING: SMALL HOMES, GRAND LIVING

Big ideas for small apartments, Gestalten Verlag 2017, 256 pages, EUR 39.90, German ISBN: 978-3-89955-912-5 (English ISBN: 978-3-89955-698-8)



SMALL ELECTRICAL APPLIANCES



Dish by WMF | 60

SMALL ELECTRICAL APPLIANCES







ENJOYMENT

A pot for every KITCHEN IN THE WORLD

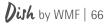
PRESSURE COOKERS COMBINE TIME AND ENERGY SAVINGS WITH DIVERSITY, AND NOT JUST IN GERMANY.



ENJOYMENT

"The pressure cooker can achieve in 15 minutes what takes 40 minutes in a normal pot."

> ÖZGÜL (37) is from Turkey



=Do-it-yourself=

EVERY KITCHEN NEEDS A MODERN PRESSURE COOKER. PEOPLE THE WORLD OVER ARE SEEING THE BENEFITS THIS VERSATILE APPLIANCE OFFERS.

ore than 330 years ago, the Frenchman Denis Papin invented the steam digester, which was able to generate different pressures and influence the boiling point of water. However, it was a long time before it would make its way into the kitchen: The innovative steel container was first used at the end of the 17th century, primarily in science laboratories. It took until 1927 for a modern pressure cooker to be launched by WMF under the brand name Sicomatic (Siko for short). The Flexsil pressure cooker from Sigg was first popular in Switzerland, while the Kelomat was developed in Austria in the 1950s. Each of the brand names is used synonymously for pressure cookers in the respective country.

1001 DELICACIES

The pressure cooker is ideal for preparing virtually all kinds of food: vegetables, meat and fish, grains and legumes. The results are also excellent for soups, stews, light foods and baby food. In a nutshell, it is an all-rounder which every kitchen should have.

Not to mention the time they save. Oriental cuisine in particular is familiar with 1001 dishes in which legumes such as chick peas or different kinds of lentil play a key role – and are therefore predestined for being prepared in the pressure cooker pot: Lentils take up to 40 minutes to cook in a normal pot, however due to the extreme pressure and high temperatures in the pressure cooker, they cook in just 15 minutes. This represents a time saving of up to 70 percent – with energy savings of around 50 percent. That also applies to spicy stews and rice dishes, such as in Turkish cuisine.

Oriental lentil salad

A delicate spring onion and mint dressing adds that little something to this dish served lukewarm.



SERVES 4 PEOPLE 250 g large brown lentils, 1 onion, 1 clove of garlic, approx. 500 ml vegetable stock (instant), 1 bay leaf 2 cloves, 1 small dried chilli pepper, 3 tbsp white wine vinegar, 3–4 tbsp lemon juice, 1 tsp honey, sea salt, ground pepper, pul biber, sumach, 6 tbsp olive oil, 3 spring onions, 4–5 stems of fresh mint, 4 beef tomatoes, 2 bell peppers (e.g. red and green), 4 tbsp black olives, 4 mild pickled green peppers, 1 bunch flat parsley

PREPARATION

1. Sort the lentils, rinse them in cold water and leave to drain. Peel and finely dice the onion and garlic. Add to the pressure cooker with the lentils and stock. Add the bay leaf, cloves and chilli. Close the pot according to the instructions and gently cook the lentils on cooking setting 2 for approx. 12 minutes, but not too soft.

2. Meanwhile, mix together the vinegar, lemon juice, honey, salt and pepper in a mixing bowl along with a pinch of pul biber and a pinch of sumach. Mix in the oil using a whisk until a creamy vinaigrette forms. Trim, rinse, shake dry and finely slice the spring onions and mint,

and add them to the mixture. **3.** Allow the steam to release from the pressure cooker as per the instructions and open. Drain the lentils and mix into the vinaigrette. Leave to cool until lukewarm, stirring occasionally.

4. Rinse the tomatoes and peppers, leave to drain and trim.

Cut both vegetables into large pieces or slices. Allow the olives and chilli peppers to drain. Rinse the parsley, shake it dry and chop coarsely. **5.** Add salt, pepper and sumach to

the lentil salad to taste and arrange with the prepared vegetables and parsley on a plate or in pitta bread pockets. = Do-it-yourself=

Conejo al ajillo

Rabbit with chick peas and garlic.



SERVES 4 PEOPLE

150 g dried chick peas, 2 onions, 4 garlic cloves, 4 small rabbit joints (200 g each), sea salt, pepper, 100 g chorizo (Spanish chilli sausage), 1 tbsp olive oil, 4 tbsp sherry, 1 small bunch of soup vegetables, 1 bay leaf, ½–1 tsp ground cumin, 1 large pinch of ground cinnamon 1 tbsp brown sugar, approx. 400 ml vegetable or chicken stock (instant), 2 bell peppers, 400 g chopped tomatoes (tin), Pimentón de la Vera, 1 bunch flat parsley, ½ bunch fresh coriander

PREPARATION

1. Leave the chick peas to soak overnight in plenty of cold water. The next day, drain the chick peas, rinse them thoroughly in cold water and drain well. Meanwhile peel and dice the onions and garlic. Wash the meat in cold water, pat dry thoroughly, season with salt and pepper. Cut the chorizo into slices. Heat up the oil in the pressure cooker. Sear the joints on both sides in portions until golden brown. Add the chorizo and sear briefly. Remove everything from the pot, drizzle sherry over the top, cover and put to one side. 2. Roast the garlic and onion in frying fat until golden brown. Put half of it to one side. 3. Trim, wash and dice the soup vegetables. Add to the pot together with the chick peas, bay leaf, 1/2 tsp salt, cumin, cinnamon and sugar and braise briefly. Pour over the stock until everything is covered with around 1 cm of liquid. Close

the pot according to the instructions and cook everything on cooking setting 2 for approx. 15 minutes.

4. Meanwhile, trim and wash the peppers and finely chop.

5. Allow the steam to release from the pressure cooker as per the instructions and open. Mix together the pepper and tomatoes, season with salt, pepper and paprika. Add the joints, chorizo and remaining garlic and onion mix. Close the pot according to the instructions and heat up to the hottest setting, until you reach cooking level 1. Finish cooking the meat and vegetables (approx. 15 minutes).
6. Rinse, dry and chop the herbs. Allow the steam to release from the pressure cooker as per the instructions and open. Season the rabbit stew with salt and pepper, sprinkle over some of the chopped herbs.





VEGETABLE SPECIALITIES IN NEXT TO NO TIME

The added bonus of the pressure cooker: Vitamins, nutrients and minerals are largely retained through the gentle cooking process, which leaves you wanting more. The biggest fans of the pressure cooker can therefore be found in the kitchens of Mediterranean countries. The Italians and Spanish for example love vegetables – everything that grows in their own gardens and with unmatched diversity.

A pressure cooker transforms tomatoes, peppers, courgettes and aubergines into spicy spreads, hearty antipasti and aromatic sauces and soups in next to no time. Incidentally, the fact that virtually all the healthy parts of vegetables can be included in the finished dish thanks to the reduced cooking time in a closed pot, was the most important factor for nearly half of all people interested in purchasing one around the world.





MUCH MORE THAN RICE

In Asia – especially in China, Japan and Korea – rice is the main food that is prepared in the pressure cooker. This is no surprise, as the small white grains of rice take far less time to cook than in a normal pot, and a large pot is practical for the large amounts that are consumed on a daily basis. However, a pressure cooker is capable of far more than just cooking rice – wonderful spicy soups and stews are guaranteed too!

The pressure cooker also takes care of everything that needs to be steamed. This special item of cookware demonstrates its benefits with the gentle preparation of fish as well as the traditional cooking of hearty dim sum or sweet desserts. Together with different perforated inserts, in Asian cuisine a pressure cooker is a modern alternative to using the combination of normal pot and bamboo basket steamer from Asian shops. •





= Do-it-yourself =

Jjinppang

Steamed dough balls stuffed with red bean paste – best served warm!



MAKES APPROX. 8 TO 10 BALLS 150 g Azuki beans, 125 g brown sugar, 1 pinch of salt, 1/2 cube of fresh yeast (approx. 21 g), 2 tbsp sugar, 250 g flour, 1/2 tsp salt, 125 ml milk, 1 tsp oil, a little butter for spreading

PREPARATION

1. Sort the beans, add to the pressure cooker, cover with plenty of water and bring to the boil. Drain, quickly rinse and return to the pot with 600 ml water. Close the pot according to the instructions and cook the beans on cooking setting 2 for approx. 45 minutes until very soft. 2. Allow the steam to release from the pressure cooker as per the instructions and open. Drain off any liquid. Mix the sugar and pinch of salt into the bins and heat up until the sugar has melted. Purée the beans (not too fine) and boil down in the pot without the lid until most of the liquid has evaporated. Transfer the bean purée to a bowl and leave to cool, stirring frequently.

3. Meanwhile, mix together the yeast, sugar and 1 tbsp flour in a bowl, cover it and leave for approx. 5 minutes. Heat up the salt, milk and oil. Add the yeast dough and milk mixture to the rest of the flour, knead together for approx. 5 minutes to create a smooth dough, cover and leave in a warm place for around 30 minutes.

4. Knead the dough again thoroughly, create 8 to 10 flat disks (Ø approx. 8 cm). Use a rolling pin to roll it thin, starting from the thick centre gradually moving towards the edge. Place around 1 tbsp of the bean mixture onto each disk and form small balls, firmly pressing the edges of the dough together. Place on baking paper with the seam facing downwards, cover and leave for another 30 minutes.
5. Place the tripod insert in the cleaned pressure cooker, fill with around 2 cm of

water and bring to a boil.
6. Coat the perforated insert with butter, place the small balls on the insert, keeping a slight distance between each ball. Place in the pot. Close the pot according to the instructions and heat up to the hottest setting, until you reach cooking level 1. Turn off the hob. Steam the balls for 3 to 5 minutes.
7. Remove the pot from the hob, release the steam as per the instructions and open. Steam the balls next to each other (or above each other if you have two perforated inserts).

WMF PERFECT PREMIUM

Thanks to sophisticated technology, the WMF Perfect Premium can be operated in just a few steps. The all-in-one rotary knob conveniently controls all the settings: opening and closing, pre-selection of the two cooking levels and steam release. To clean, simply remove the handle and hold it under running water. The pots are made of Cromargan®: 18/10 stainless steel featuring a TransTherm® universal base for all types of hobs including induction and an inside scale. Available in sizes 3.0 I, 4.5 I, 6.5 I and 8.5 I and as a two-piece stackable set.



WMF Perfect Premium 4.5 I 07 9582 9990

WMF PERFECT PLUS

The WMF Perfect Plus pressure cooker offers you tried-and-tested technology with a modern design. Handling and operation are very easy: The rings on the clear cooking indicator display two cooking levels and the residual pressure safety device – and all of the technology is incorporated in the handle. The pots are made of Cromargan®: 18/10 stainless steel featuring an inside scale and a TransTherm® universal base for all kinds of hobs, including induction.
Available in sizes 2.5 I, 3.0 I, 4.5 I, 6.5 I and 8.5 I and as a two-piece, stackable set.



WMF Perfect Plus 4.5 I 07 9312 9990

WMF PERFECT

The classic among the WMF pressure cookers has been a mainstay of the WMF product range for many years – and with good reason. Its classic design is timeless and its solid function has already stood the test of time. Like all WMF pressure cookers, it is made of Cromargan®: 18/10 stainless steel, making it easy to clean and robust. Its large cooking indicator allows for easy operation, its inside scale for exact filling and the removable handle for easy cleaning. But that's not all. Thanks to its TransTherm® universal base, it is suitable for all kinds of hobs, including induction. Available in sizes 2.5 I, 3.0 I, 4.5 I, 6.5 I and 8.5 I and as a two-piece set.



WMF Perfect 4.5 I 07 9262 9990



PRESSURE COOKERS

The jack of all trades



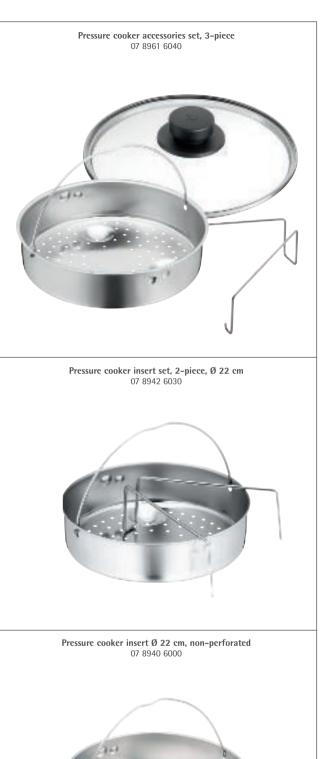
A pressure cooker is a real all-rounder. It combines saving time and energy with versatility and protects the goodness of the ingredients. But how precisely does it do this?

The pressure cooking principle is both easy and great: The pot is closed with a special lid and heated up on the hob together with its contents. The water inside starts to vaporise. Since the water steam cannot escape, the pressure increases inside the pot. The following applies to water and most other substances: The higher the pressure, the higher the boiling point. Therefore, the temperature of the water in the pot heats up to higher than the usual boiling point of 100 degrees. The maximum pressure at which this kind of pressure cooker operates is around 1.8 times higher than normal air pressure, the boiling point of the water reaches up to 117 degrees. The food cooks quicker as a result of these higher temperatures. This saves

me and money – and all the ingredients a cooked very gently.

The special lid on the pressure cooker has a ubber ring seal as well as a safety and control valve. This means that the pressure in the pot can be easily checked and balanced.

There is a separate perforated insert available for many pots. Meat and fish, for example, can be cooked in the insert – products that should not come into direct contact with the water.

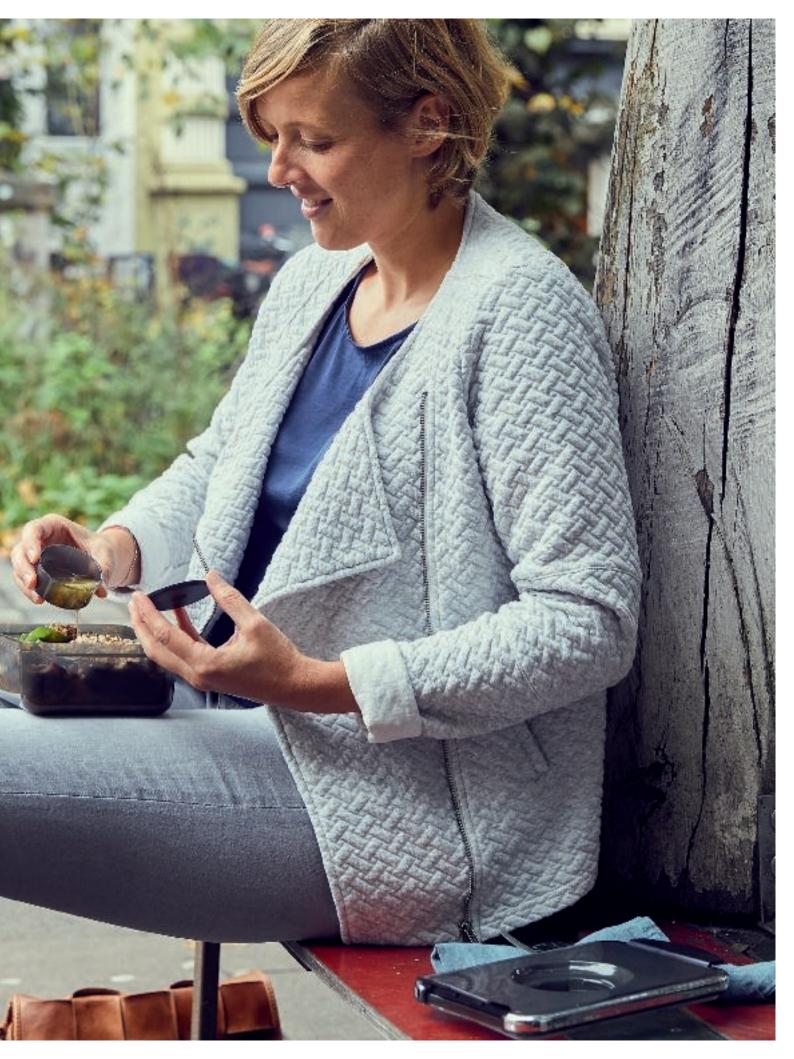




INNEDIATE enjoyment

More and more people are eating on the go. This requires smart solutions for transporting meals – ideally without packaging waste.





ENJOYMENT

DISH AUTHOR ANNE-KATRIN GÜLCK GIVES IT A SHOT: HOW MUCH ENJOYMENT AND SUSTAINABILITY CAN THERE REALLY BE ON THE GO?



opious sandwiches, hardboiled eggs and coffee from an insulated jug: A "packed lunch" used to be something people only ate on long holiday car journeys or when picnicking by the lake. Today, transporting food and drink around is quite the norm. Mobility is playing an increasingly important role in nutrition. In 2016, consumer expenditure on away-fromhome products rose by around three percent. Christoph Minhoff, General Director of the Federal Association of the German Food Industry (BVE) knows why: "The population is increasingly working, flexible, international, connected and constantly pressed for time." And this is nothing new: The "coffee-to-go" concept has embodied this development around the world for decades. Besides the large coffee house chains, restaurants and kiosks have also started to cater to their customers' need to purchase their favourite hot drinks at any time of day and wherever they may be.

HEALTHY ON THE GO

Always and everywhere – this is also the prominent trend for eating. Today around a quarter of consumer expenditure is spent on food outside of the home. "A large majority of Germans simply do not have the time, ability or inclination to prepare food at home themselves," says Minhoff. Whether sushi or salad, even the supermarkets have responded to the changes in eating behaviour, as have most restaurants, which also offer meals to take away. The choice in towns and cities is extremely diverse. When the sun is shining, inner cities around the world are densely populated, people sit on stairways, benches and in parks to eat their warm or cold food from lunch boxes balanced on their knees, or they queue up at takeaway food trucks. The concept of the traditional lunch is waning, particularly among younger employees.

The trend for "eating on the go" has been further boosted by the trend for eating healthy. "There is demand above all for vegetarian products as well as foods with additional health benefits. Over the last few years, we have seen increased interest in ready-made meals, such as fresh salads, in the fresh food segment," continues BVE General Director Minhoff. And Germany is not alone: The American salad fast food restaurants Sweetgreen and Just Salad can now be found on every street corner of New York, while specialist delivery services such as Stadtsalat in Hamburg are on the rise. Whether baby spinach, tomatoes, goat cheese, beetroot, chick peas, chopped almonds, pumpkin





CLEVER AND STYLISH

In Germany alone, according to Environmental Action Germany, around 7.6 million disposal cups are thrown away every day. Anne-Katrin Gülck is setting an example. Her Impulse mug from WMF not only helps to protect the environment and keep hot drinks warm for a long time – the design also continues to win prestigious awards.

How about a little less? Enjoyment without plastic

REFILL DEUTSCHLAND

Instead of always buying water in plastic bottles, people can now fill up their own bottle with tap water at the many bars, cafés and shops displaying the Refill sticker on their door. www.refill-deutschland.de

BECHERHELD

Through this project, Environmental Action Germany is encouraging coffee houses to offer reusable cups as well as rewards for using them. www.duh.de/becherheld



STÜCKGUT HAMBURG

In this zero-waste supermarket, customers fill unpacked foods or cleaning products into their own containers. Since it opened in January 2017, it has already saved almost 50,000 items of disposable packaging. Similar markets are currently opening in many German and European cities. www.stueckgut-hamburg.de

=Do-it-yourself =

Quick layer salad

Beets in a variety of shades make this a very colourful and healthy lunch.



MAKES ONE GLASS

2 carrots, 2 yellow beets, 2 purple carrots 1 courgette, 5 radicchio leaves, 1 handful baby spinach, 2 tbsp almonds, 30 g pecorino, 4 tbsp cooked colourful quinoa

FOR THE DRESSING

2 tbsp yuzu juice (Asian food store; or strongly salted lemon juice), 1 tbsp lemon jelly, Zest of one and juice of two untreated lemons, salt & pepper, 6 tbsp cold-pressed sunflower oil

PREPARATION

Peel the carrots, wash the courgette and use the coarse grating attachment to grate them separately into the salad to-go. Cut the radicchio into fine strips. Slice the almonds using the slicing attachment and finely grate the pecorino cheese using the grating attachment. For the dressing, generously season all the ingredients with salt and pepper – the pure dressing may taste a little too salty – and shake well in a tightly sealed glass with screw-on lid. Arrange the grated vegetables in layers, top with radicchio and spinach, sprinkle almonds and pecorino on top and just before eating pour over the dressing.

"The away-from-home culture affects sustainability-oriented consumers"

seeds or pitta bread sticks, the more colourful and diverse the better. Even amateur chefs are joining the trend. "The away-from-home culture, shaped by time pressure and the pressure to succeed, is increasingly affecting consumption-aware and sustainability-oriented consumers, who are rediscovering the fun of preparing their own healthy meals at home," explains Minhoff. They are using ingredients whose origin is clear. Gourmet products, regional and ecological are also trendy themes.

320,000 CUPS PER HOUR

When it comes to the combination of quality, health awareness, sustainability and mobility, consumers require smart solutions for transporting purchased or homemade meals with ease. Ideally without packaging waste. In the Indian city of Mumbai, the concept of the mobile lunch has been popular for a long time and follows the zero waste



YOUR OWN PICNIC

Whenever the weather in Northern Germany permits, the author enjoys her lunch break outdoors. A healthy salad is quick to make in the morning with the WMF Salad-to-go and stays fresh until lunchtime in the handy bowl with integrated dressing container.





A QUICK SOLUTION

A raw vegetable salad is quick to prepare – especially with a practical appliance such as the WMF Salad-to-go, which effortlessly chops even carrots and celery with its various attachments.

principle. A well organized delivery service called Dabbawala delivers a warm lunch in a "dabba" to office workers. The dabba is a multi-compartment metal container that is often referred to as a "tiffin tin" or simply "tiffin" in English.

In Germany, it is the coffee-to-go culture that is currently changing – where less waste is also the order of the day. According to a study by Environmental Action Germany, around 320,000 disposable cups are thrown away every hour. As a result, the number of coffee fans using their own insulated cup is steadily increasing. More and more catering outlets are offering to fill up customers' own cups or are setting up a cup deposit system.

Besides the classic insulated cups, there is also a wide range of high-quality and durable containers made of glass, stainless steel and plastic (without plasticisers) available. Not only do they keep drinks fresh, they also look good – and for many consumers they have become part of their new lifestyle. And no matter whether you prepare copious sandwiches, hardboiled eggs or a vegan salad: There is a taste of freedom when eating on the go.





HIGH LINE PARK, NEW YORK CITY The former elevated railway route has been a place of attraction for both New Yorkers and tourists since its completion in 2009. The High Line is a 2.3-kilometre-long park that winds like a green river through the meatpacking district in Manhattan – ten metres above the streets, alternating between diverse vegetation and urban areas. The old railway tracks and wooden beams can be seen all over the park. Secluded corners, layered terraces, works of art and lots of benches make this the ideal place for lunch.



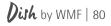
HIGH NOON in the city

FOOD TASTES BETTER OUTDOORS! DISH REVEALS SOME OF THE MOST BEAUTIFUL SPOTS ON EARTH FOR LUNCH OUTDOORS



PARQUE DEL BUEN RETIRO, MADRID

On an area stretching 1.4 square kilometres right in the heart of the Spanish capital on the former palace grounds is Buen Retiro park (beautiful sanctuary). The 15,000 or so trees and the breathtaking gardens are not just a paradise for botanists. Residents of Madrid and tourists alike appreciate the wide range of cultural, leisure and sporting activities. With its glass palaces, pavilions, sculptures, fountains, cafés and large lake with rowboat rental, Buen Retiro is the perfect place for an extended lunch break.



ENJOYMENT



PARC ANDRÉ CITROËN, PARIS

On the land of the former Citroën car manufacturing plant in the heart of the 15th arrondissement, the architecturally designed park covers an area of 14 hectares – the equivalent of 20 football fields. Its spacious lawned areas traversed by streams, themed gardens and greenhouses, water games and the tethered helium balloon that offers views of the city make this park a popular spot on the left bank of the Seine.





VONDELPARK, AMSTERDAM

The "green lung" of Amsterdam near the museum quarter is the perfect location to escape the hectic city and enjoy a picnic, lunch or walk. The 15 kilometres of pathways lined by various types of trees stretch throughout the park, which was named after the city's most famous poet Vondel Joost. Vondelpark is also well known outside of the city thanks to its wide variety of birds. Wild parrots, for example, fly around the park, and it is also renowned for its many free concerts and sporting events.



ENJOY ON THE GO



ENJOY ON THE GO



ENJOY ON THE GO







GREEN SUPER-HEROES

HERBS OFTEN GIVE DELICACIES FROM THE KITCHEN THE FINAL TOUCH – AND CAN CURE MANY ACHES AND PAINS ALONG THE WAY.



DANDELION

Dandelion is the all-rounder for and against all ailments. It even dissolves kidney stones. Dandelion can be purchased all year round, but it also grows in the wild. It is best picked in meadows along with the roots. It is a natural stimulant and ideal as a coffee bean substitute – during wartime it was also known as "false coffee". The roots must first be dried, then roasted and finally ground. A teaspoon of the powder is brewed in a cup of hot water, but not for too long, otherwise the coffee will become too bitter. Not only does the herb coffee make you feel alert, it also aids digestion and strengthens the heart.

osemary potatoes, dill cucumber and basil pesto? Delicious! But it gets even more exciting. Some ice cream parlours have raspberry and basil ice cream on their menus and bartenders are mixing gin with sage or thyme. With the slow food movement, instead of mixed spices and seasonings, we are increasingly seeing fresh herbs on our plates and in our glasses. Whether lemon fresh, hot and spicy or slightly peppery - herbs are real aromatic miracles, add the final touch to many dishes and are also packed full of goodness. They provide important vitamins and minerals, and their essential oils have a soothing effect aiding digestion.

ANCIENT KNOWLEDGE OF HEALING

One of the oldest herbs used in cooking is coriander. Fans of Asian cuisine love it for its sweet fresh flavour. Above all, however, it has been hailed for its healing powers in India, China and Egypt for thousands of years: It helps soothe digestive complaints and reduces inflammation. Coriander is also a popular ingredient in South American cuisine, where it refines ceviche –an everyday dish of fresh fish marinated in lemon juice and cooked slowly.

Whether traditional cuisine or new nutritional trends, green is good! For a long time, followers of the superfood movement have known how herbs can enhance your diet. In the green smoothie, mix together berries, avocado and kohlrabi or carrot leaves along with wild herbs such as nettle and dandelion. Not only are they stars of the kitchen because of



SAGE Salvia officinalis is rich in vitamins, especially B3 and C, as well as minerals and tannins. The latter reduce inflammation and have an antioxidant effect. Without sage, there are countless Italian dishes, such as Saltimbocca alla Romana that simply would not exist.

= Do-it-yourself=

Herby salmon tart

This treat for the eyes served fresh out of the oven is packed full of the herbal power of sage and kohlrabi leaves.



FOR 1 TART, DIAMETER 20 CM 300 g flour 2 pinches of salt, 120 g butter, 1 egg, butter for greasing the mould, flour for rolling, baking beans; 4–5 sage leaves, 1 handful flat parsley, 1–2 bunches wild garlic, 2 handfuls kohlrabi leaves, 300 g green asparagus, 150 g sugar snap, salt, freshly ground pepper, 100 ml cream, 5 egg yolks; as well as: 40 g pine nuts, 200 g smoked salmon fillet, 3–4 sugar snaps, edible flowers, spinach and lettuce leaves for garnish

PREPARATION

1. Mix the flour and salt, rub together with the butter to make crumbs. Add the egg and quickly knead to create a smooth dough. Mould into a ball shape and wrap in cling film. Leave in the refrigerator for around one hour. Preheat the oven to 180 °C upper and lower heat, grease the mould.

2. Roll out the dough onto a floured surface to create a round shape slightly larger than the mould, place onto the mould and shape the edge of the dough. Cover the dough base with baking paper, place the baking beans on the paper to weigh it down and bake blind for 15–20 minutes to a blonde colour. Remove from the oven and allow to cool.

3. Meanwhile, blanch the herbs and kohlrabi leaves for 1–2 minutes, quench in iced water and finely purée while dripping wet.

4. Trim and peel the asparagus, trim the sugar snaps. Cook both in salted boiling water for around 10 minutes until soft, quench in cold water. Put 2–3 asparagus sticks to one side for garnishing, purée the rest with the herb cream and sugar snaps. Season with salt and pepper, mix together with the cream and egg yolks. Coat the base of the tart with the mixture and bake in the oven at 160 °C upper and lower heat for approx. 25 minutes until the vegetable herb mix has thickened.

5. Dry roast the pine nuts until fragrant. Tear the smoked salmon fillet apart, distribute both ingredients together with the remaining asparagus over the tart. Garnish with the sugar snap, edible flowers, spinach and lettuce leaves.



THYME

Depending on the variety, the small delicate leaves of this herb have a slight taste of lemon or caraway and add a lovely touch. Thyme tea helps respiratory illnesses and its carvacrol content has inflammation reducing properties. their valuable contents but also offer healing benefits. Unlike many exclusive superfoods such as goji berries, they can also be grown regionally – if they cannot be found in the wild. Dandelion for example, grows in abundance on grassland and by the side of the road. Not only does it have a positive effect on the liver, gall bladder and the entire digestive system, *Taraxacum officinale* also helps rheumatism and soothes chronic skin disorders. Chefs use the young leaves of the spicy, slightly bitter and nutty tasting wild herb primarily in salads, soups and smoothies.

GOODNESS FROM THE WHOLE PLANT

It is also astounding how healthy and tasty the supposed leftovers of vegetables are. Carrot and kohlrabi leaves even surpass the actual turnips and tubers themselves in terms of their healthy contents.

Aroma, health and appearance: Our ancestors around the world knew about the all-round benefits of herbs. And in today's modern, urbanised and fast-paced world, basil, parsley and other herbs have an added benefit: They also thrive at home in pots without any effort.

Green Smoothie

Carrot leaves, thyme & chia seeds make this vegan vitamin cocktail a superfood star!

SERVES 4 PEOPLE 2 ripe pears, 1 banana, 100 g baby spinach leaves, 1 handful carrot leaves, 250 ml cloudy apple juice, 1 tsp fresh thyme leaves, 1 tbsp chia seeds

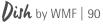




and serve immediately. Those who prefer it cold can add a few ice cubes into the blender.

TIP: Ripe fruit in the green smoothie not only give it a creamy texture but also add a sweet touch. They make the drink easier to digest too.





= Do-it-yourself =

ENJOYMENT



KOHLRABI LEAVES

Kohlrabi leaves, which many chefs simply throw away after preparing the vegetable, contain lots of fibre, vitamins and minerals – including twice as much vitamin C and cell-protecting carotenoids than in the tuber.



CARROT LEAVES Finely chopped, the part of the carrot that grows above the ground can be mixed into the leafy salad, just like parsley. When steamed for just a short while, carrot leaves retain their valuable properties, even when served in warm dishes – the calcium content is higher in the leaves than in the root.

SPICES



Lights on & water go!

A garden for fresh herbs in the kitchen all the time – with the WMF AMBIENT Herbs@home. The indoor plant pot has space for two herb or flower pots and incorporates intelligent functions to make sure that basil and other herbs stay fresh and look good for a long time.



Thanks to a special technique for adding water using wick watering, the herbs or flowers in the WMF AMBIENT Herbs@home can be supplied with the perfect amount of water at any time using the self-watering system. Too much or too little water is a thing of the past. You can check the water level quickly and easily with the inconspicuous water level display, and fill it up if necessary without

enough water for up to four days. After a long weekend away, you won't ever come home to wilted herbs again!



And a cool little bonus: A sophisticated, energy-efficient LED lighting system creates exciting light effects and lets the plants shine. By gently touching the stainless steel housing you can turn the lamp on and off and adjust the brightness (three levels). This creates an all-round harmonious atmosphere, which showcases the decorative green colour to perfection.



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