



press release

Birkenfeld, 27th March 2017

HEPP presents its artful cutlery model "MESCANA"

The 17-piece collection adds further diversity to the traditional brand's portfolio

With the new "MESCANA" cutlery collection, HEPP is once more showing that it has a real instinct when it comes to creating elegant companions for tables and banquets. The unusual name is a combination of the original "MEDAN" model and the Italian word "scanalatura" (English: grooves), and as such it reflects the extravagant character of the design. The model convinces through its natural, curved gracefulness that reveals a world of sensation when guests hold it in their hands. The recesses on the surface are reminiscent of the structure of tree bark and thus pick up on current interior design trends with regard to natural materials and warm colors. Furthermore, the grooves accentuate the dynamic of the cutlery's shape by emphasizing the gentle sweeping lines. And lastly, the unique decor in the market fully coordinates with the new brand image of HEPP under the slogan "THE ART OF SERVICE".

MESCANA – the sensual one

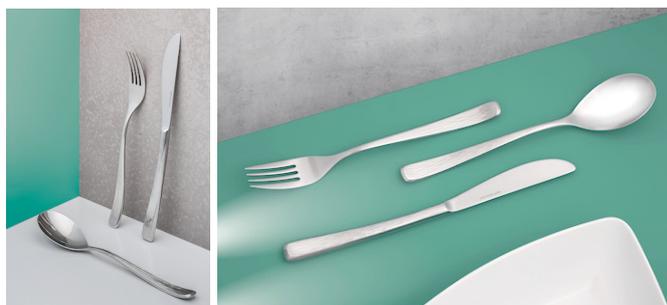
With MESCANA, HEPP has created a cutlery model that appeals to all the guest's senses. The collection is the perfect companion alongside rustic porcelain in earthy or light natural tones. The pieces of cutlery are compatible with modern large plates thanks to the narrow and long design. The grooves are not only a visual highlight; when combined with the softly rounded edges that are pleasant to the touch, the balanced cutlery ensures a smooth dining experience. The MESCANA collection includes 17 different cutlery items and thus meets all the demands of the most sophisticated restaurateurs and hoteliers. Besides knives for starters, main courses and steaks in a monobloc design, the range also includes elements such as a fish knife and fork, butter knife and a sauce and long drink spoon. MESCANA is available in a highly polished stainless steel 18/10 or silverplated design, and meets HEPP's high quality requirements with regard to robustness and durability.

www.hepp.de



Image request

Images can be downloaded from our media portal <http://press-n-relations.amid-pr.com>. Just search for "HEPP MESCANA".



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About HEPP

HEPP – Professional Hotel Equipment, proHeq GmbH – based in Birkenfeld near Pforzheim, is one of the leading international providers of tableware. The company uses highly specialized manufacturing processes to produce the world's most diverse range of tableware and serving equipment – from cutlery, coffee pots and the like to chafing dishes and food distribution systems. The focus is upon the material and workmanship, but the design, quality and high level of functionality of HEPP products also meet the highest demands. In 1863, the brothers Carl and Otto Hepp founded the company under this premise and are therefore rightly considered the inventors of hotel silverware. The traditional values of reliability and quality still apply today and form the basis for the success of the company in combination with innovative strength, the development of new processes and products and flexible manufacturing. Globally, HEPP is one of the preferred outfitters of leading hotels, hotel chains and restaurants, as well as quality-conscious major catering firms, international cruise lines, airlines and railway companies.