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Host Milan: Hall 9, stand H20, October 20-24, 2017

Italian dolce vita with Milano from WMF Professional

New cutlery collection to be presented at the Host trade fair in Milan

Bringing you a step closer to the Med: the Milano new cutlery model from WMF Professional exudes Italian flair at any table and meal. Thanks to its picturesque nature, this 12-piece collection fits perfectly into typically southern European arrangements. Its lively design and linear decor are reminiscent of Mediterranean architecture. The 40th anniversary of the Host trade fair in Milan is therefore the ideal setting in which to unveil this new cutlery model.

The striking design of Milano cutlery either emphasizes the powerful porcelain shapes or acts as a highlight at set tables when used in conjunction with simpler items. The menu and starter knives are available as a monobloc, while the rest of the cutlery is manufactured either in polished 18/10 stainless steel or silverplated. This makes them completely dishwasher-safe. The value and quality of the Milano range is accentuated further by the high strength of the material.

www.wmf-professional.de

Image requests

Images can be downloaded from our media portal, <http://press-n-relations.amid-pr.com>. Just search for "WMF Milano."





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About the WMF Group

WMF Professional hotel business unit is one of the leading providers of professional equipment for hotels and the catering industry. The key strength of this long-established brand is its innovative, painstakingly crafted and stylish all-in-one solutions covering every aspect of food and drink, from preparation to serving. The extensive product range includes cutlery and glassware, serving and buffet equipment and table decorations in every color.

For more than 160 years, the brands of the WMF Group have been synonymous with the best in cooking, drinking and dining. Every day, more than 100 million people around the world use products from WMF, Silit and Kaiser to prepare, cook, bake, eat and drink in their homes. And when they are not doing that, they are enjoying specialty coffees or dishes prepared by the hotel and catering industry using WMF, Schaerer or HEPP products. Our employees are passionate about bringing people together, whether at home, on the move or at fine-dining establishments, to give them shared moments that are both precious and delicious. All this with products whose outstanding design, perfect functionality and excellent quality make every culinary experience a real delight. Our long-established company was founded in Geislingen an der Steige in 1853 and has been a part of the French Groupe SEB since late 2016.