

Press release

Birkenfeld, 5 November 2019

Inspired design for an exquisite table

HEPP presents AVES cutlery collection

Dynamic lines and an extraordinary feel: the design of HEPP's new cutlery collection, "AVES" (Latin for bird), is based on the contours of a bird's wing. The streamlined appearance has many stylish details that leave a lasting impression on both restaurateurs and guests. The value of the 19-piece collection is also increased by the palpable volume of the individual pieces. The exclusive range blends harmoniously into the HEPP theme world "The art of service" and skillfully complements any tasteful table arrangement.

Numerous design elements make AVES eye-catching. For example, the spoon surprises with a strikingly shaped bowl and the fork with an unusual ratio of the tines to the handle. The interplay of strong and slender sensations lends particular elegance: the table fork and spoon stand out thanks to a material thickness of nine millimetres. This dimension has also been successfully implemented in the smaller cutlery pieces, such as espresso and lemonade spoons. AVES looks so graceful and yet impressively adds the finishing touches to a luxuriously set table due to the traditional HEPP quality of the cutlery collection. This can be seen in the high-quality workmanship and the corresponding material thickness. The line comprises 19 pieces and therefore effortlessly accompanies multi-course menus. AVES is available in polished stainless steel – or on request with various finishes.

www.hepp.de

Image request

Images are available for downloading from our media portal <http://press-n-relations.amid-pr.com>. Simply by searching for the term „HEPP-AVES“.



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About HEPP

HEPP – Professional Hotel Equipment, proHeq GmbH – with its headquarters in Birkenfeld near Pforzheim, is one of the world's leading suppliers for the perfectly laid table. The company manufactures the broadest range of tableware and serving pieces anywhere in the world using highly specialised production techniques – from coffee pots and chafing dishes to food distribution systems. The focus is on the materials and processing, but HEPP products also meet the highest of requirements in terms of design, quality and usability. It was with this in mind that the company was first founded in 1863 by brothers Carl and Otto Hepp, who can rightly be considered the inventors of hotel silverware. Traditional values such as reliability and quality are just as important today and form the basis for the success of the company alongside innovation, the development of new techniques and products and flexible production. HEPP is one of the world's major suppliers of leading hotels, hotel chains and restaurants, as well as quality-conscious bulk caterers, international cruise ship operators, airlines and railway companies. Since late 2016, HEPP – Professional Hotel Equipment, proHeq GmbH has belonged to the French company Groupe SEB.