

Birkenfeld, January 21, 2015

### In perfect harmony with its surroundings

The new “Diva” beverage cooler from WMF Hotel sets the standard in function and design

**The classic, yet modern, design of the new Diva beverage cooler from WMF Hotel gives an extra ‘je ne sais quoi’ to conference table settings, conventions, and meetings. Unlike standard, functional service of water, juice, wine, etc., the soft lines of the stainless steel cooler are a charming eye catcher at the buffet, or on the table. Depending on the requirement, the beverage cooler can be adapted to your specific needs - by using the double-walled stainless steel sleeve as a standalone item or with the cooling element in a modern ‘Crushed Ice’-look, the individuality of these pieces knows no bounds.**

The use of the individual components is both simple and effective: when the cooling module has achieved the required temperature, it need only be placed in the stainless steel element and be fitted with different size bottles. At a room temperature of 20 degrees, the cooling element retains its temperature, cooling drinks effectively for up to three hours.

### The perfect solution for any eventuality

At 16.8 cm, the Diva is solid and secure for bottles and carafes of different volumes, meaning water or beer bottles, can be just as easily removed as large wine or champagne bottles (up to 3). Gastronomers and caterers who strive for harmonious design, look to the 0.75L and 1L carafes from the WMF Hotel range as the perfect partner solution. For an additional accent of style, combine with the timelessly elegant glasses from the collection Divine.

In terms of flexibility, this all-rounder leaves nothing to be desired. Thanks to its double-wall design, the stainless steel sleeve can also be used without the cooling element. When used as a champagne cooler with crushed ice at the buffet or the bar, the double-wall design prevents undesired condensation. The same is true of the plastic element, which also creates a magnificent impression even as a standalone item. In order to give your drinks the flexibility they deserve, multiple coolers can be strung together in a line, or in a circle. These pieces continue to look great long after they have been used: the contrasting rims, space-saving stacking and dishwasher safe capabilities all attest to the quality and usability of each item.

### **Photo request**

You will find images for download on our media portal <http://press-n-relations.amid-pr.com> search term „WMF-Hotel-Diva“. We will also be pleased to send you this file by e-mail on request. Contact: [wmf@press-n-relations.de](mailto:wmf@press-n-relations.de).



**Additional information:**

WMF Group GmbH  
 Thomas Dix, press spokesman  
 Eberhardstraße - 73309 Geislingen  
 Tel.: +49 73 31 25 8386  
 Fax: +49 73 31 25 8061  
 thomas.dix@wmf.de – www.wmf.de

**Press and public relations**

WMF press agency  
 c/o Press'n'Relations GmbH  
 Vanessa Klein and Monika Nyendick  
 Magirusstrasse 33 – D-89077 Ulm, Germany  
 Tel.: +49 731 96287-30 – Fax: +49 731 96287-97  
 wmf@press-n-relations.de – www.press-n-relations.de

**About the WMF Group**

WMF Hotel is one of the leading suppliers of professional hotel, catering and hospitality equipment. Stylish, high-quality complete solutions for every aspect of the art of presenting and serving food and beverages is the hallmark of the long-established brand. The extensive range includes cutlery and glassware, serving trolleys, buffet equipment and table-top decorations of every complexion.

For more than 160 years, the brands that make up the WMF Group have represented the best in cooking, drinking and dining. Every day, hundreds of millions of people around the world use WMF, Silit and Kaiser products to prepare food, cook, bake, eat and drink in the comfort of their own home. And when they are not doing that, they are enjoying coffee specialities and foods prepared by the hotel and catering industry using products from WMF, Schaerer or Hepp. Our employees are passionate about bringing people together, whether at home, on the move or at high-end restaurants, in order to give them shared moments that are both precious and delicious. This is all possible thanks to our products, whose exceptional design, perfect functionality and highest quality provide wonderful culinary experiences. Our company has a proud tradition, and was founded in Geislingen an der Steige in Germany back in 1853. Almost 6,000 employees provide culinary joy at more than 40 locations worldwide. The WMF Group achieved sales of EUR 1,024.3 million in 2014.