



## Press release

Birkenfeld, March 14, 2014

### **Cutlery now gets a splash of colour: Hepp offers PVD coatings for all models**

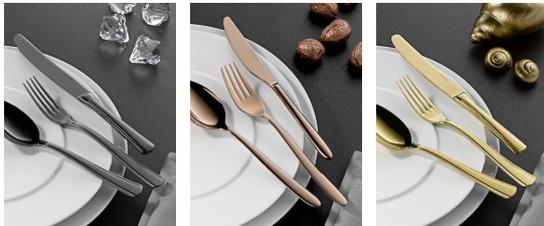
Available in gold, light gold, copper bronze and anthracite

**Stylish gastronomy increasingly features a flash of colour alongside classic white, however this is usually restricted to porcelain or decoration. Hepp now pushes this trend even further and presents its classic cutlery models in a new coloured guise. The two gold tones, copper bronze, or anthracite give all areas of gastronomy a special flair. At festive banquets or themed dinners, such as the World Cup in Brazil, these coloured black, red and gold highlights are the icing on the cake. Yet the PVD-coated cutlery from Hepp fits stunningly into high-class, fine dining establishments, with their exacting standards for style and extravagance. Of course, feel and functionality in the cutlery pieces meet the high Hepp standards.**

With these PVD-coated pieces, Hepp is enhancing both table and service, just as the jewellery industry constantly does with rings, necklaces and watches. The very fine yet exceedingly hard coating does not change the haptic characteristics of the cutlery in the slightest and is dishwasher safe. Hepp offers the PVD-coating on all cutlery models with solid-handled knives according to the clients' wishes.

#### **Photo request**

Image material can be found for download at our media portal <http://press-n-relations.amid-pr.com> using the search term „PVD“. We will also be pleased to send you the files by e-mail on request. Contact: [hepp@press-n-relations.de](mailto:hepp@press-n-relations.de)



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## **About Hepp**

HEPP is a brand of proHeq GmbH based in Birkenfeld close to Pforzheim, and is an international leader in table service and for buffet articles. Using highly specialised manufacturing processes, the company produces a world-leading range of table and serving utensils, including cutlery, coffee pots etc., as well as chafing dishes and food portioning systems. Material and craftsmanship are key, but Hepp products also lead the way in design, quality, and usability. As early as 1863, brothers Carl and Otto Hepp founded the company on these ideals, and are also rightly regarded as the founders of hotel silver. Traditional values, such as reliability and quality are just as important today, combining strong innovation, the development of new processes and products, and flexible manufacture to create the basis of the company's success. Hepp is among the world's preferred suppliers to leading hotels, hotel chains and restaurants, as well as the quality conscious volume caterers, international ferry crossings, airlines and train operators.