

Geislingen (Steige), 13. July 2015

WMF 5000 S is a new highlight from the New Generation platform

Fully automatic coffee machine for high performance in a limited space to be premiered at the Internorga 2015 trade fair

Perfection in coffee appreciation, user-friendliness, design and technology - these characteristics distinguish all the fully automatic coffee machines of the New Generation platform. The WMF 5000 S is now one of these - a speciality machine for upmarket needs. A high-performance brewer guarantees that the new addition to the range produces a consistently high number of cups, with impressively slim dimensions. The WMF 5000 S is also top of the quality league when it comes to milk: thanks to the newly developed 'Dynamic Milk' system, the machine provides four different consistencies for hot milk froth and up to three variants for adding cold milk froth, as well as hot and cold milk. The barista experience is rounded off with the eight-inch touch display, typical of the New Generation platform, for intuitive operation, care and maintenance. Market launch June 2015.

Photo request

You can see images on our media portal at <http://press-n-relations.amid-pr.com> (search for „WMF 5000S“). We will also be pleased to send you this file by e-mail on request. Contact: wmf@press-n-relations.de.





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About the WMF Group

For more than 160 years, the brands that make up the WMF Group have represented the best in cooking, drinking and dining. Every day, hundreds of millions of people around the world use WMF, Silit and Kaiser products to prepare food, cook, bake, eat and drink in the comfort of their own home. And when they are not doing that, they are enjoying coffee specialities and foods prepared by the hotel and catering industry using products from WMF, Schaerer or Hepp. Our employees are passionate about bringing people together, whether at home, on the move or at high-end restaurants, in order to give them shared moments that are both precious and delicious. This is all possible thanks to our products, whose exceptional design, perfect functionality and highest quality provide wonderful culinary experiences. Our company has a proud tradition, and was founded in Geislingen an der Steige in Germany back in 1853. Almost 6,000 employees provide culinary joy at more than 40 locations worldwide. The WMF Group achieved sales of EUR 1,024.3 million in 2014.